

(Jewelry shelf)

Gifts

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a Houseful of Gifts!

... clever, unusual, exciting Gifts—for truly personalized giving—as well as gifts of genuine utility.

In keeping with a tradition of 99 years we again offer the loveliest and finest wares discovered in our search for the unusual. We would delight in having you come to see them.

For those who cannot make a personal selection, this book presents hundreds of these fascinating gifts. You can enjoy the thrill of shopping in one of New York's most famous stores right in your own home.

All our gifts are attractively wrapped, but if special gift wrapping is desired there will be a charge of 50 cents for each article.

All prices listed in this catalog are based on costs at time of compilation several months prior to mailing, and are subject to market fluctuations. We will endeavor to hold to these prices but should conditions make it necessary, we reserve the right to fill your order at prices prevailing at time of shipment. Should prices be lowered you will be given the benefit of such reductions.

DELIVERY FREE WITHIN 150 MILES EXCEPT ON C.O.D. ORDERS
ON WHICH SHIPPING CHARGES ARE COLLECT.

SORRY, NO STAMPS ACCEPTED. NO C.O.D.'S FOR LESS THAN \$2.50

A HOUSE FAMOUS FOR QUALITY FOR OVER 99 YEARS

Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y.

Gift Certificate!

A unique way of letting friends choose their own gifts is to send our Gift Certificate together with a copy of this catalog. All you need do is forward us the name and address of the recipient—together with check, or we will charge to your account—and the rest will be taken care of by us.

WEDDING ANNIVERSARIES

First year	Paper
Second year	Cotton
Third year	Leather
Fourth year	Books
Fifth year	Wood, Clocks
Sixth year	Iron
Seventh year	Copper, Bronze or Brass
Eighth year	Electrical Appliances
Ninth year	Pottery
Tenth year	Tin
Eleventh year	Shell
Twelfth year	Silk, Fine Linen
Thirteenth year	Lace
Fourteenth year	Ivory
Fifteenth year	Crystal
Twentieth year	China
Twenty-fifth year	Silver
Thirtieth year	Pearl
Thirty-fifth year	Jade, Coral
Fortieth year	Ruby
Forty-fifth year	Sapphire
Fiftieth year	Golden
Fifty-fifth year	Emerald
Sixtieth year	Diamond

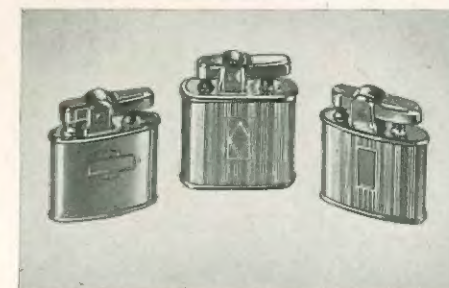
BIRTH STONES

January	Garnet
February	Amethyst
March	Bloodstone or Aquamarine
April	Diamond
May	Emerald
June	Pearl
July	Ruby
August	Sardonyx
September	Sapphire
October	Opal
November	Topaz
December	Turquoise



No. 10—ARISTOCRAT COCKTAIL SET . . . ideal for travel. Includes polished aluminum cocktail shaker with E-Z pour top, two metal cups, folding corkscrew . . . compactly fitted into handsome saddle stitched cowhide case with zipper fastener and convenient strap handle. About 12 1/4" x 3 3/8" x 4" \$18.00

No. 11—MAGIC OF A PALACE GARDEN plays upon the imagination as dinner guests view this plastic **Table Fountain**—where water flows through a water lily centerpiece. Cascading over three levels back into the bowl, it is pumped up again by a concealed pump under the silver dome. You'll enjoy creating fresh flower arrangements to fit the occasion. 18" diameter; A.C. only.
Clear-Crystalex \$50.00
Chrome or Pompeian Green \$45.00



No. 12—RONSON LIGHTERS are always dependable, and they never lose their appeal as gifts. Smart designing! All chrome plated. Plain \$5.50
Engine Turned, with wind guard \$7.50
Engine Turned \$6.00

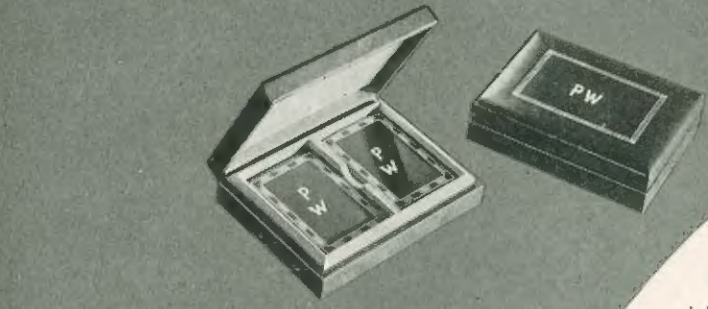
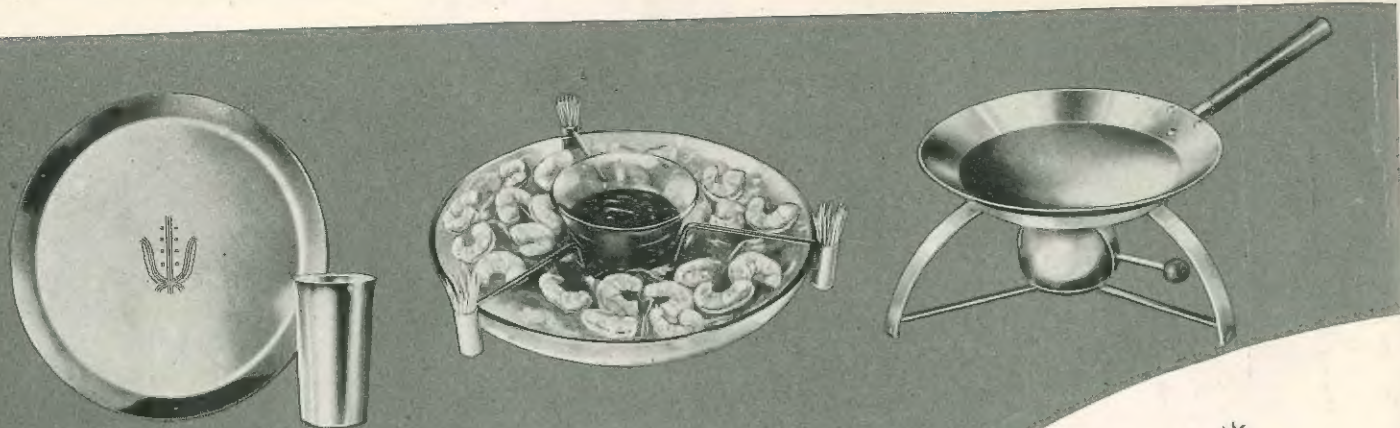
No. 13—THE ART OF CARVING is made easy with the help of this **Roast Holder**. Long, sharp-pointed, sturdy tines enable the carver to hold the most elusive roast or fowl securely. Highly polished chrome with genuine imported stag handle. 11" long overall \$10.00

No. 14—CRAVELL BUFFET SERVER keeps food piping hot. Or, doubles as cold server by packing large receptacle with cracked ice. There are four aluminum vessels—each of quart capacity. Immersion type electric heater—with high and low heats—keeps food hot or warm. Chromium finish, walnut finished handles. A.C.-D.C. \$49.75

No. 15—CURRIER & IVES PRINTS make interesting patterns for a set of **Dinner Plates**. There are eight subjects—with the name of each marked on the back of plate—reproduced in natural colors, fired on. Fine white, American earthenware with Washington Colonial border. 10" in diameter. Set of 8 plates. \$15.00

No. 16—THREE-IN-ONE BEVERAGE SERVER combines a Coffee Pot, Sugar and Creamer. A decidedly handsome service for the Breakfast Tray or any occasion. Silver plated with woven covered handle. Set of Three Pieces \$12.50
Plus Federal Tax \$ 2.50





No. 20—LOVELY LUSTROUS KENSINGTON METAL

... its softly glowing finish is really hard as nails, and never tarnishes nor stains. Lovely as gifts, or you'll love them yourself. Coldchester Tumblers make Mint Juleps or any iced drink more refreshing. 14 ozs., each. **\$3.50**

Savoy Round Tray is spacious and beautiful. Use it to serve drinks in the Coldchester Tumblers, or as a tray for sandwiches. 12 1/4" **\$5.75**
Six Tumblers and Tray make a heaven-sent gift **\$26.75**

No. 21—MONOGRAMMED CARDS IN CASE ... whatever the game, here are two packs of fine quality cards—each with block letter monogramming—to add to the players' enjoyment. Genuine brown leather case, gold tooled, 5 3/4" x 4 3/8" x 1 3/8" closed. Makes a handsome cigarette box with cards removed. Set. **\$7.50**
About ten days required for monogramming.

No. 22—OFFER YOUR GUESTS Monogrammed Coasters along with their favorite drinks. Of clear lucite each coaster bears your initials or full name, whatever your choice, done in 24 karat gold.
8 Monogrammed Coasters with Tray that doubles for serving two cocktails **\$10.00**
Ten days required for monogramming.

No. 23—SUPERBLY FASHIONED, INSULATED KRAFT-WARE good-looking ... and very efficient. Of silvery aluminum, cocktails made in this Insulated Shaker—with crushed ice or cubes—stay chilled just right for several hours. Holds a full quart. **\$9.95**

No. 24—TREAT YOUR GUESTS to succulent shrimp, thoroughly iced, from this crystal-clear, hospitably proportioned Shrimp Server. Chromium frame holds a crystal sauce cup, and has three holders for picks **\$12.00**
Colored Picks, package **\$.50**

No. 25—FOND OF CREPE SUZETTES? French Chefs use this kind of Crepe Suzette Pan for preparing those tempting delicacies. It's handsome enough, too, for every entertaining occasion. Inside of pan is heavily silver plated. Has its own alcohol heater. Made in two finishes ... fine, sturdy brass and copper, or chromium. **\$35.00**

No. 26—"TUCKAWAY" TABLE is a reproduction of an Old English Coach Table. Use this many purpose table as an aid to general comfort. For breakfast by your chair, for buffet service, or just an "extra" for tea or cocktails. Perfectly rigid. Top open is 19" x 24"; 29" high. Mahogany veneer **\$13.50**



No. 30—MAKE GRAND COFFEE with G.E. Automatic Coffee Maker. No more guessing—no more watching—prepares a rich, full-bodied, flavorful coffee automatically. And, what's more, it keeps coffee piping hot until you're ready for another delicious cup. A.C. only **\$18.88**

No. 31—ANY MORNING IS "BEAUTIFUL" when breakfast arrives on this tray of crystal-clear glass agleam with chrome that never grows dull or tarnished. Chrome rail keeps dishes from sliding off. Legs fold under when not in use. 21" x 15" x 9" high. Tray without china **\$29.75**

No. 32—KRAFTWARE ICE BUCKET. "Cold Seal" is a 2 quart capacity, life-time insulated bucket with insulated cover. Retains cold 6 to 8 hours **\$12.95**
"Cold Seal" Jumbo Ice Bucket, not shown. Same design as one shown but with heavy side handles. 1 gallon. **\$19.95**

No. 33—THE HOSTESS' DELIGHT for impromptu or informal buffet service. Welsh rarebit and the like takes on a particularly delicious flavor when simmered in this alcohol heated Chafing Dish. Has heavy silver plating on inside of dish. Two finishes—brass and copper, or chromium **\$48.50**

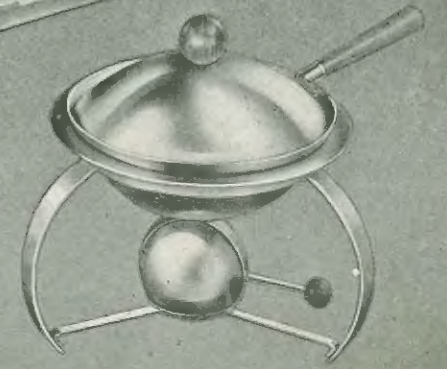
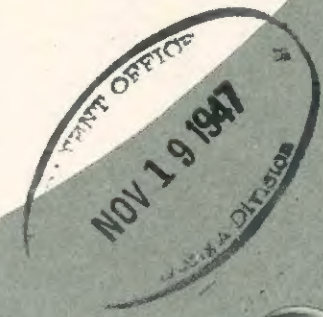


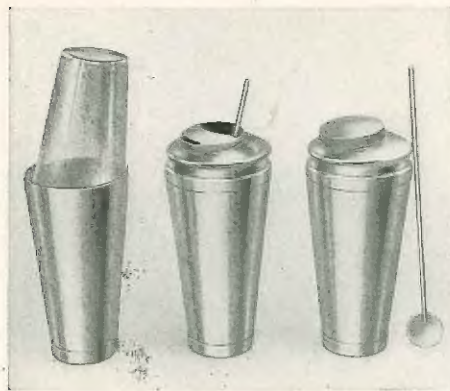
No. 34—JOT THEM DOWN ... those addresses and engagements that just seem to elude one, and they can't be forgotten. Sumptuous leather book in red, green, brown or maroon with gold tooling, comes with pencil **\$6.50**

No. 35—CHAMPIONSHIP BRED DOGS give these Highball Glasses dignity and elegance. Assortment includes Golden Retriever, Water Spaniel, English Setter, Cocker Spaniel, Beagle, Irish Setter, Springer Spaniel and Pointer. 14 oz. sham bottom glasses, stirrers included.
Set of 8 with asstd. colored dog decorations **\$10.00**
Set of 8 with asstd. black dog decorations. **\$ 5.50**
Green Leaf Coasters made of synthetic rubber. Alcohol and stainproof. Veins in leaf trap all moisture from condensation. Set of 8. **\$ 2.95**

No. 36—BAR COMPANIONS of sterling character! These richly fashioned accessories—made by skilled craftsmen—will be a credit to their owner at every occasion. Handsome stag handles are contrasted with sterling silver. Set includes an Automatic Corkscrew, Jigger, Ice Pick, Muddler, Bottle Opener and Mixing Spoon fitted in handsome polished wood case about 18" x 10" x 2 3/4" **\$85.00**
Plus Federal Tax **\$17.00**

For your convenience, there is a special order form enclosed.





No. 40—THREE-IN-ONE DRINK MIXER! Professional Bar Shaker mixes drinks just like your favorite bartender does. Use it as a Bar Shaker with companion glass, as a Martini Mixer with Stirrer Spoon or as a straight Cocktail Shaker, as shown. It's a perfect "all-around" drink mixer. Highly polished, heavy chromium plating outside. The inside is silver plated so there'll be no metallic taste. Reinforced bottom. Four pieces for\$9.50

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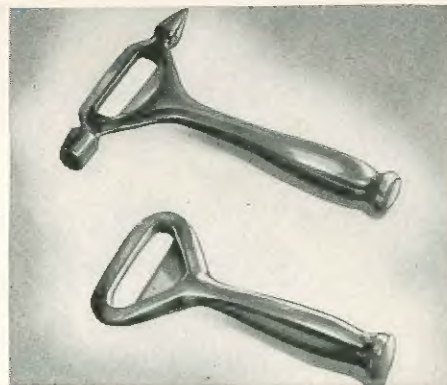
No. 41—"MR. BARTENDER" ... combination chromium jigger-stopper-dispenser fits snugly in neck of liquor bottle. Without re-tipping bottle you can fill a row of glasses with equal, automatically measured jiggers. Each\$1.95

Gifts
from
HAMMACHER SCHLEMMER



No. 42—HIGH STOOL DELUXE offers a comfortable seat at the bar, in the kitchen, or breakfast nook. It rotates, too, and noiselessly. There's no wobble, and it's hard to tip ... constructed sturdily to give much service. 30" high, 14" seat. Upholstered in red, brown or eggshell leatherette. Hardwood legs finished in walnut, Chrome foot rod\$19.95

No. 43—JUST REMEMBER YOUR NUMBER and drinks will never become mixed. One to eight—are these handsome hand cut wreath glasses, each bearing a number just to keep drinks **personalized**. Set of 8 crystal-clear highball glasses\$12.00



No. 44—TWO ABLE HELPERS when drinks are being mixed.

Bar Butler, top, is a 4-in-1 gadget ... bottle opener, ice mallet, ice pick and muddler. Polished solid bronze\$2.75

Bottle Opener, bottom, can be used as a muddler, too. Heavy bronze.....\$2.50



No. 45—SPARKLING CLUB SODA is made from plain tap water with **Sparklet Syphon**. And, it transforms still wines into effervescent Burgundies and Champagnes. Makes professional-like ice cream sodas and carbonated fruit drinks. Beautifully chromium plated; red syphon head. Wide mouth permits easy filling, insertion of ice cubes and easy cleaning. Complete with 3 Sparklet Bulbs\$10.00

Extra Sparklet Bulbs, package of 10 .\$.85

This book, full of bright and original ideas, is only an example of all the enticing wares to be found in our shop.

No. 50—SPARKLING DRINKS with Soda-Mizer ... dispenses charged beverages by a mere pressure of the finger. Out bubbles sparkling, effervescent liquid! Makes every soda bottle a syphon, and keeps the fizz in started bottles till last drop is used. Red, blue, green or crystal clear with chrome trim\$1.50
Chrome plated\$2.50

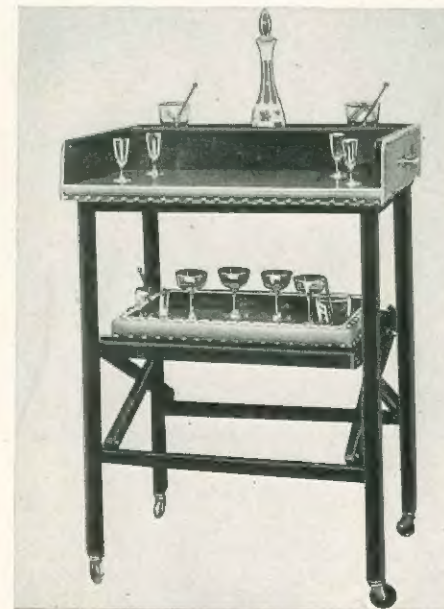


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No. 51—THE SCOTCH BARTENDER automatically measures the drinks. This "Say When" Liquor Dispenser makes each drink equal—every time the top is pressed down out comes just enough—not one drop more. Fits any regular bottle. Chromium...\$4.50



No. 52 — NEW WARING ELECTRIC BLENDER is super efficient ... liquefies fresh fruits and vegetables into delicious healthful drinks at flip of switch. Drop in slices of carrots, oranges, bananas, etc., and get a fluffy, creamy drink in no time flat. Also whips cream, beats eggs—mixes batters, sauces, gravies and salad dressings—mashes potatoes and other cooked vegetables to unbelievable satin-smoothness. Makes delicious Daiquiries and other frozen drinks! Motor automatically adjusts for perfect blending. Never splashes or spills. A.C.-D.C. Deluxe Model\$39.50



No. 53—FOLDING BAR WAGON is always on call to help dispense good cheer and hospitality. It's attractively designed and substantially constructed, too. Mahogany finish with red, white, green or brown plastic trim. Top tray 19" x 26½"; small serving tray 14" x 20". Height overall 37½". ..\$48.50

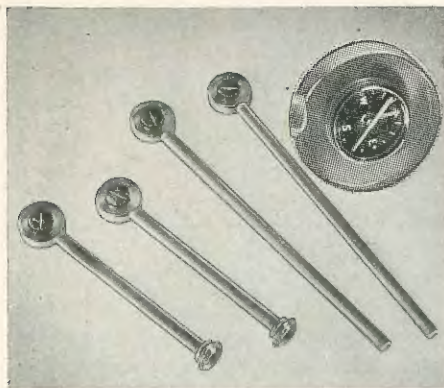
Our 99th Birthday

No. 54—SMOOTH COCKTAILS will have an added zest when made and served from any one of these attractive Martini Mixers. Your choice of three hand cut designs—fern, star or alternating stripe—with chromium pouring lip and guard to hold back ice. There's a chromium stirring spoon included with the 14 oz. Mixer\$4.00



No. 55—A SURE FAVORITE! Horse's Rosette is one of our most popular bottle openers. It's the "south end" of a Chestnut horse, done in natural rich russet coloring, concealing a sturdy cap lifter. Just grip the tail and Horse's Rosette will lift the most stubborn cap. Metal\$4.50

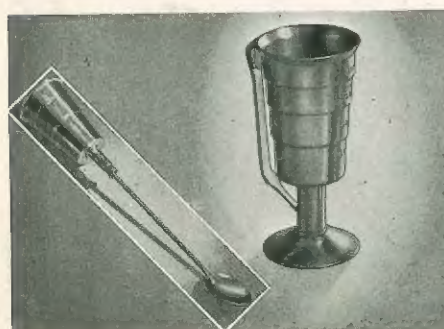




No. 60—"SHOW ME THE WAY TO GO HOME" . . . these smart **Lucite Muddlers and Stirrers** will not only help mix smooth drinks but break many an ice floe when conversation lags . . . your guests will look down to exclaim "of all things, a compass in the handle!" Set of 4 Muddlers **\$3.95**; Set of 4 Stirrers. **\$3.95**

No. 61—MEASURING SPIRITS needn't require a steady hand and keen eye . . . these clever jiggers never drip and help mix drinks to the right measure. **No-Waste Jigger Spoon**, left. Simply hold spoon in mixing glass, pour liquor into jigger, press down on spoon and valve opens allowing contents to flow into shaker. Silver plated. Graduated 1/2 to 2 ozs.; 9 1/2" long **\$4.50**

Plus Federal Tax \$.90
Spring-Valve Jigger, right. Simply press the lever on side of this measure and valve in bottom releases liquor into shaker or glass. 1/2 to 2 ozs. Silver plated **\$3.95**
Plus Federal Tax \$.79

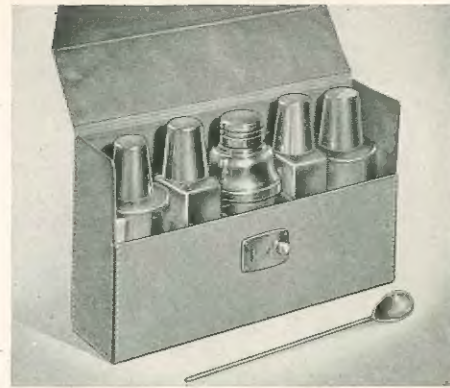


No. 62—A BIG RED APPLE to hold a generous supply of ice cubes, and cut down trips to the pantry in between rounds. As many as 24 large cubes will go into this Thermos Tub. Novel shape makes it decorative as well as useful **\$27.50**

No. 63—A FRIENDLY PAIR to take along on one's jaunts and travels. **18 Oz. Glass Flask** is encased in saddle stitched pigskin to protect its contents. With a snug fitting bronze cap. **\$4.95**
Drinking Cup in Case. Handy and sanitary! Clear plastic, it collapses to fit into stitched pigskin case. 5 ozs. Complete. **\$2.00**



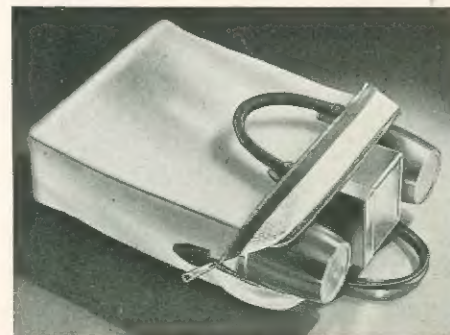
No. 64—FRIENDLY TWO-SOME! **You-Me-Ours Cocktail Set** includes a glass tray with chrome side rails and wood handles for easy serving. The Cocktail Mixer marked OURS has chrome ice guard and pouring lip. One glass is for YOU, and one for ME. Shaker holds 16 ounces; glasses 3 1/2 ounces; tray is 6" x 13" **\$8.95**
You-Me-Ours Martini Set, not shown, includes Tray, Martini Mixer, Mixing Spoon and 2 Glasses **\$8.50**



No. 65—TRAVEL COCKTAIL SET is a fine quality pigskin case, saddle stitched, with red leather lining. Holds a nickel plated shaker, 4 glass bottles (2-8 ozs., and 2-16 ozs.), 4 nickel plated cups and mixing spoon. Spring lock and carrying handle. 14" long, 8" high, 3 1/2" wide **\$55.00**

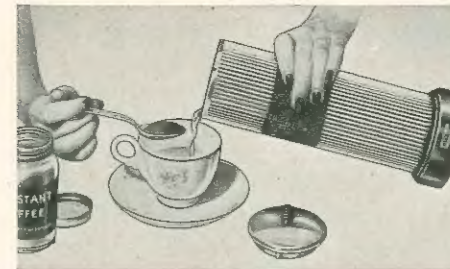
No. 66—STUBBORN CORKS lift right out with **Korkmaster** . . . top handle works screw into cork; turning side handle lifts cork right out! Fits any standard bottle. **Korkmaster, Jr.**, left, aluminum satin finish **\$2.00**
Korkmaster, right, polished aluminum alloy and stainless steel **\$4.95**

No. 67—PERFECT PARTNER for picnics or football. Take this handy **Thermos Kit** on jaunts and trips. Leatherette case. Contains a roomy metal lunch box and two quart-size Thermos bottles, each with four nested cups. Zipper case 14 1/2" x 12" x 4". Complete **\$11.95**



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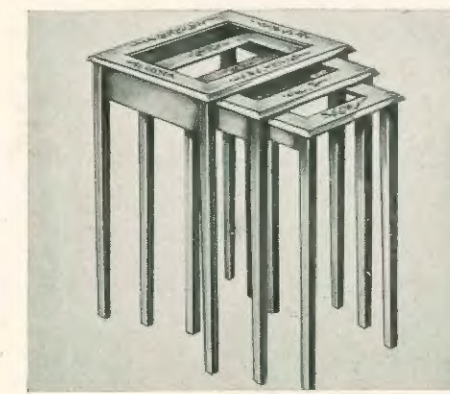
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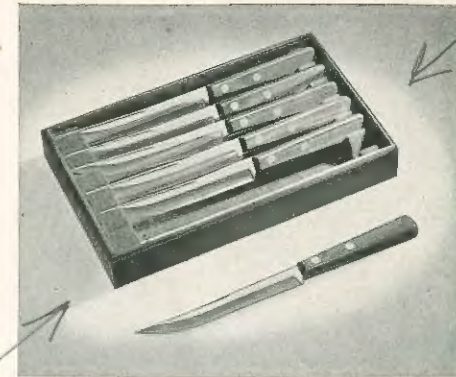
No. 70—THERM-O-JUG is a wonderful way to heat soup or vegetables, make tea, hot chocolate or instant coffee and boil eggs. Warms baby's bottle, too—and keeps it at desired temperature. Ideal for hostess, mother, office worker or traveler. Handsome ribbed aluminum, black plastic base and grip. Automatic thermostat control; 6 ft. cord. 110 volts, A.C. **\$9.95**



No. 71—NEST OF TABLES. Three graceful, light but sturdy decorative tables that slide one under the other. Glass table tops, framed in wood . . . largest measures 22" high with 12" x 14 1/2" top surface. Lacquered finish in red, green, or black with hand decorated, raised Chinese gold decoration; or parchment finish with floral decoration. Set **\$39.50**



No. 72—GOLDEN HUED GLAMOUR for the table! **Dirilyte Flatware** is not plated, but **solid**. This fascinating metal is the color of gold, hard as steel. Color goes all the way through. In two patterns as shown; Regal with classical pointed handles; and Empress with modern square handles. **Service for 8** (50 pieces). Dinner knives and forks, salad forks, soup spoons, 8 each. 16 teaspoons. Butter knife, sugar spoon **\$84.50**
Service for 12 (65 pieces). Dinner knives and forks, salad forks, butter spreaders, dessert spoons, 12 each. 24 teaspoons. Butter knife, sugar spoon **\$138.50**
Prices for individual pieces on request.



No. 74—FINE FLINT CUTLERY are superior knives that insure a cleaner and easier carving job. Their 5" sharp edged blades are hollow ground of vanadium steel, chromium plated to ward off tarnish. Suitable as steak or general utility knives. Firm Rosewood handles. Set of 6 knives with tray **\$7.95**

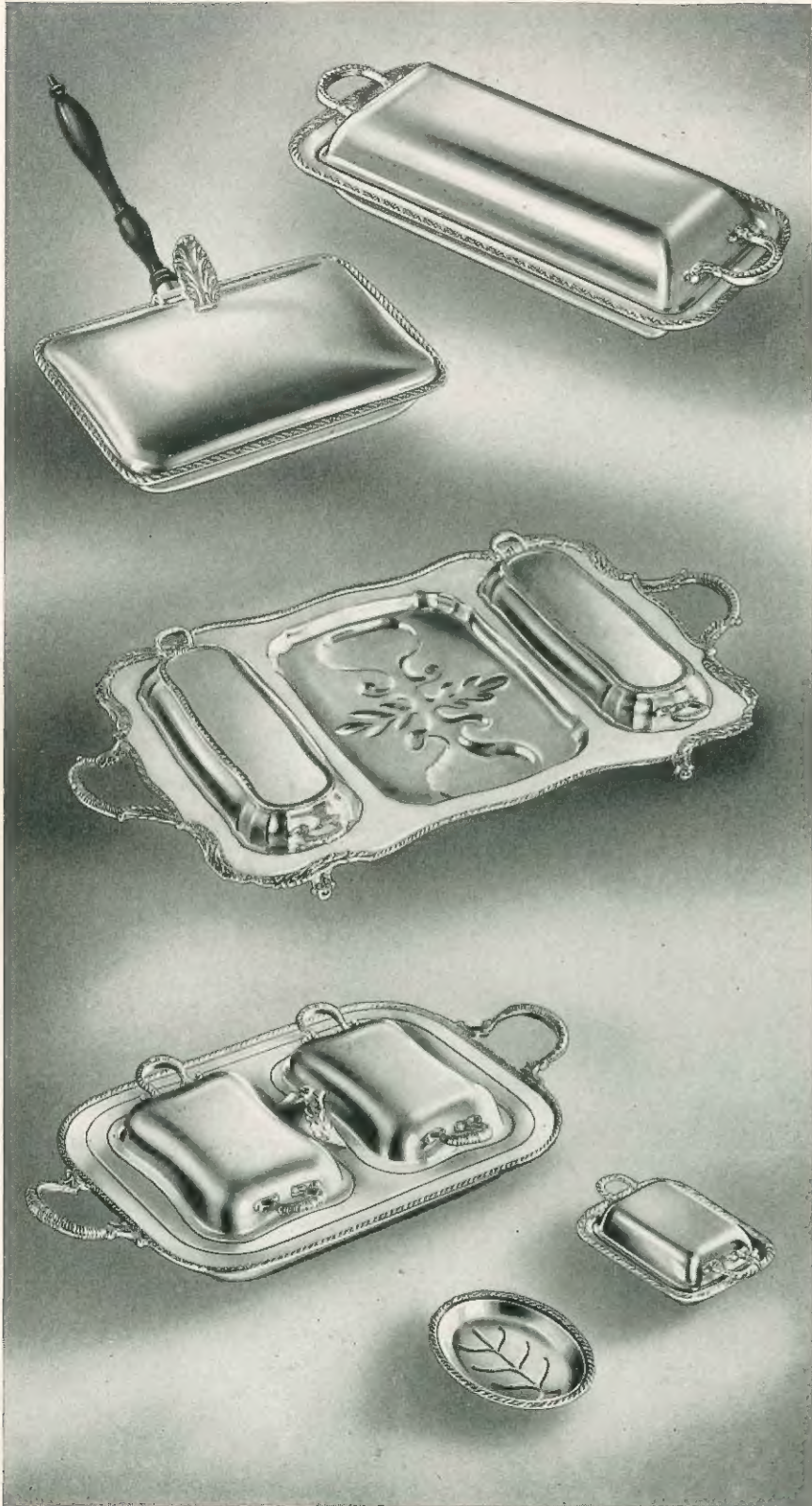


No. 75—IT'S A TRAY . . . and It's A Table! Yes, **Serv-a-matic Butler Tray** plays a dual role. Fingertip controls open and close the legs with slight pressure . . . converting from tray to table without danger of upsetting or spilling. Comes into use whenever cocktails, hors d'oeuvres or other needs call for its convenience. Stores in very narrow space. Legs and rails mahogany finish; tray top mahogany veneer. 27 1/2" x 15 1/2" x 19 1/2" **\$10.95**



No. 73—DRESSED UP PEPPER MILLS are something any hostess would like to have. All sterling, or with sterling trim, they grind out full-flavored pepper by pulverizing the "berry".
Pepper Mill, left, all sterling silver **\$15.00**
Plus Federal Tax **\$ 3.00**
Pepper Mill, right, walnut barrel with sterling silver top and base **\$ 9.25**
Plus Federal Tax **\$ 1.85**





ULTRA SMART SERVING PIECES

Designed by **San Giovanni**, these exquisite service pieces have been fashioned by skilled craftsmen, from the finest copper with heavy silver plating for the utmost in service and beauty. Gadroon borders gracefully touch off the edges.

Silent Butler with shining ebony handle\$14.75
Plus Federal Tax \$ 2.95

Asparagus Dish. Cover may be used separately as a vegetable or relish dish.....\$16.75
Plus Federal Tax \$ 3.35

Well and Tree Platter combined with a Double Vegetable Dish makes a truly lovely piece. Covers of vegetable dishes may be used as separate servers. Footed!.....\$104.50
Plus Federal Tax \$ 20.90

Double Vegetable Steam Service. The double dish sets in steam to keep contents warm. The two covers may be used as separate serving dishes. Lift out the double dish and the large dish holds stews, fricassees or buffet fare.....\$62.50
Plus Federal Tax \$12.50

Miniature Smoking Set to decorate the after-dinner table with luxury. Ash Tray is just like a well and tree platter in design; and the Cigaret Box is patterned after a vegetable dish. Set \$11.25
Plus Federal Tax \$ 2.25



LUSTROUS SILVER PLATE

The exquisite beauty of these silver pieces is in the blending of fine craftsmanship and graceful pattern. They'll be treasured through the years for the richness they reflect.

Serving Tray. Heavily silver plated. Richly chased center; raised grape pattern border. 15" diameter\$16.75
Plus Federal Tax \$ 3.35

Guernsey Jug. Silver plated with wicker handle. 1½ pints\$10.00
Plus Federal Tax \$ 2.00

Sauce or Mayonnaise Bowl attached to tray. Heavily silver plated. Gadroon border. 5" bowl, 7" tray diameter\$12.50
Plus Federal Tax \$ 2.50

Five-Piece Smoking Set. Silver plated. Four Trays in graceful leaf shape and a Cigaret Urn. Price inc. Federal Tax\$ 7.00

Oblong Silent Butler. Silver plated, crest design, wood handle 7¾" x 5⅝"\$ 9.75
Plus Federal Tax \$ 1.95

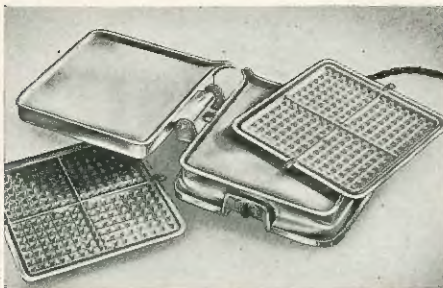
Round Silent Butler. Silver plated, crest design, wood handle. 6" diameter\$ 6.95
Plus Federal Tax \$ 1.39

Double Vegetable Dish. Heavily silver plated; gadroon border. 11½" long, 8¾" wide..\$12.50
Plus Federal Tax \$ 2.50

Ash Tray or Coaster. Combination of crystal and sterling silver\$ 2.50
Plus Federal Tax \$.50

Well and Tree Platter. Heavily silver plated with gadroon border. 16" x 11¾"\$12.50
Plus Federal Tax \$ 2.50





No. 100—GOLDEN BROWN WAFFLES and pancakes are easily made on the **Arvin Electric Cook**. Even-heating, thermostatically controlled. "Snap-on" waffle grids yield 4 king-size waffles. Lift off—you have a 4-sandwich grill. When open, grilling surface is the equivalent of three 10" skillets. Grills bacon, too. Chrome\$27.95



No. 101—FLINT CUTLERY SET. Three keen-edged knives that cleave right through meat because they're made of hollow ground chrome vanadium steel, chromium plated to resist tarnish. They eliminate any struggle. Well balanced pieces, the Rosewood handles supply a firm grip. Set includes a Roast Slicer, Ham Slicer and Utility Knife with a genuine bleached mahogany block to hold them ready for use\$6.95



No. 102—NO SPLATTERING, NO SKIDDING, "Best" Egg Beater—an egg beater that is an egg beater! Precision made throughout, its special die-cast wheel and gears banish jerky stops and starts ..\$3.95



No. 103—CHEMEX COFFEE MAKER ... use this flame-proof laboratory glass coffee maker, follow the simple instructions; and you will have a filtered brew unsurpassed, every time. Chemex extracts the full strength of the coffee, using less and giving more. Each model comes with 100 filter papers.

Pint Model, 1-3 cups, cork handle...\$ 6.00

Quart Model, 2-6 cups, birch handle \$ 8.00

1/2 Gallon Model, 3 to 12 cups.....\$16.00

New Improved Deluxe Filter for pint and quart size only, 100\$ 2.00

100 Extra Filters for 1/2 gallon model, 20" size, for large quantities of coffee ..\$ 4.00



No. 104—DORMEYER'S NEW FOOD MIXER is Super Deluxe. It beats, mixes, stirs, whips, extracts juices and has a daily dozen uses. Mixes a cake in 3 to 5 minutes! Just touch the Klik-Mix Arm and it beats side or center of bowl. 3 kitchen tested speeds blend better, and it is super-powered for matchless utility and smoothness of mixture. Beater may be detached from turntable for on-stove use. Complete with two mixing bowls, juice extracting bowl and directing spout and 6 ft. rubber covered cord. Universal motor, A.C.-D.C. current\$29.95



No. 105—ICE, AS YOU LIKE IT! ... fine, medium or coarse. Set **Ice-O-Mat's** dial, turn handle and presto!—stainless steel double blades chop, grind or crush the ice for making cold drinks or ice cream, or chilling fruits or desserts. White baked enamel with red trim. Chrome top and handle. Removable plastic ice container. 9" tall\$ 7.98
All chromium, black trim.....\$12.95

No. 106—COOK'S DELIGHT ... set of **Flint Stainless Steel Kitchen Tools** for a lifetime of service. Includes Cake Turner, Two-Tine Fork, Basting Spoon, Masher, Ladle and Narrow Spatula with wall rack. Modern styled ... mirror finished and beautifully polished. Easy to clean ... black, heat-resistant plastic handles will never loosen. Precision construction. Set...\$9.95



No. 110—CRISP, CRACKLING BACON ... you'll brag about it, free of grease and done to its tenderest turn. This is the **Grill** that does the trick! Slices are broiled right through in 3 to 5 minutes. No curling or spattering. Aluminum 9" square\$3.95



No. 111—WHIRLBEATER beats anything in the kitchen! No food-mixing job is too big for this handy, take-it-with-you mixer, yet it will whip as little as a tablespoon. So easy to handle ... cuts mixing time in half ... no special mixing bowls necessary ... portable ... just carry Whirlbeater to the mixture. Fingertip control switch. 8 ft. extension cord. Smooth, durable plastic casing, stainless steel beater. Operates on A.C.-D.C. 110-120 volts\$13.95

No. 112—GETS ALL THE JUICE from halves of oranges, lemons, limes and small halves of grapefruits. **RZA Juicer** has the added merit of being easily operated. All you need do is press the handle down and the strained juice flows into the glass below. Black and chromium finish; stainless steel with cast aluminum strainer. About 12" high\$12.95
Deluxe Juicer, not shown. Similar in operation to above but of heavier and larger construction. Black finish with chromium trim. 16" high, 14" long, 7" wide.....\$23.95

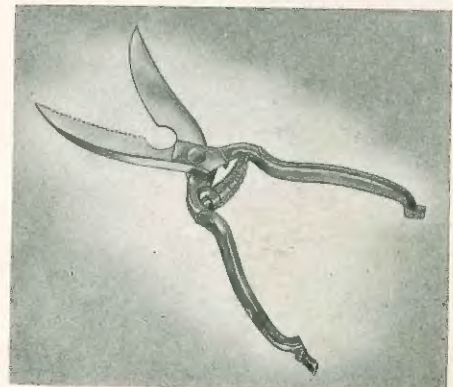
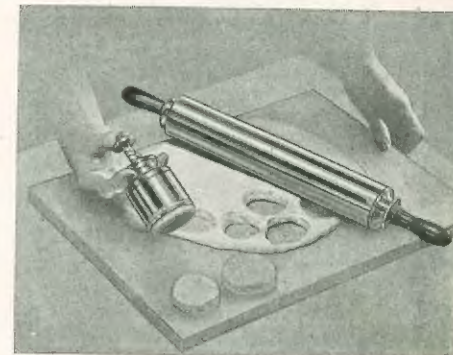
No. 113—FAHRENHEITOR Tuba-Dip-Drip is an innovation in coffee making! Designed to make 6 cups of piping hot coffee in five minutes. Hot water goes into outer container, coffee into sieve-bottom tube. Dip tube into container and stir. Coffee drips through in 2-3 minutes. Lovely, lasting "glass-plated" aluminum, absolutely free of metal by-taste. Cork Handle Model, shown\$9.50
Chef Model, without cork grip\$7.50

No. 114—FOR TASTIER PIES AND CANAPES. Featherweight Pastry Roller has removable handle to permit filling with ice cubes to chill pastry as you roll it—it's the best way to make tender, flaky pie crust, good cooks say. Stainless Dural, colorful handles\$1.98

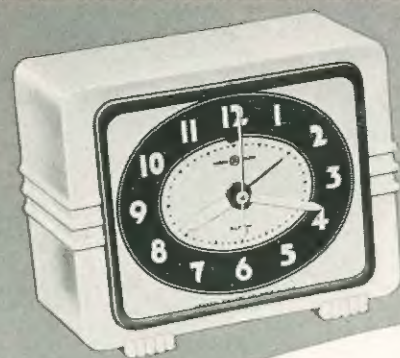
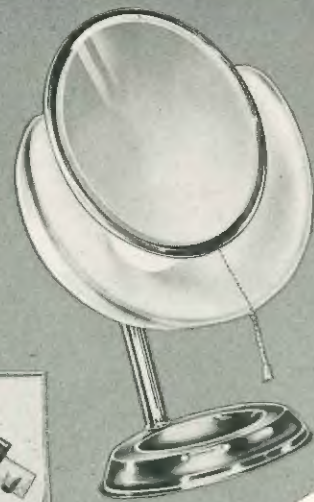
Canape and Biscuit Cutter. Adjustable, it cuts canapes and biscuits to various thicknesses. Build up a layer of canapes in the cutter and eject with the plunger. These rounds can be cut into crescents, ovals and other fancy shapes. Also cuts biscuits, potato patties, etc.\$1.50

No. 115—NEATEST WAY TO ENJOY corn on the cob. Just spear it at both ends with these Daintee Silvakrome Corn Holders. Each is designed to simulate an ear of corn, and will afford a good firm grip. A bright thought for corn lovers. Six pairs for. . \$2.00

No. 116—DISJOINTING TURKEYS, CHICKENS or any fowl is a simple "trick", indeed, with the aid of a pair of **sturdy poultry shears**. Serrated blade makes for easy cutting, and there's a special notched cutter for tackling the bones. **Stainless steel**, with a fine mirror polish; fancy knurled handles. Has safety clip for storing\$8.50
All Chromium Model\$3.95



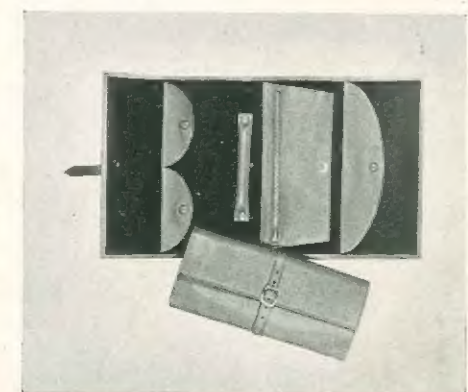
WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY



No. 124—"PERFECT MANICURES". Five quality implements—Nail Nipper, Cuticle Scissors, Tweezer, Pusher and File—fitted into zipper leather case, make it easy to keep nails in perfect condition. Case is 3½" x 5½" closed\$9.95

No. 125—GOLDEN VOICED TROUBADOUR. Gentle but insistent, General Electric Alarm Clock keeps ringing until turned off. Self-starting, never needs winding or oiling. Ivory plastic case with easy-to-read dial, luminous numerals, hour and minute hand. 5" x 3" x 4" high, 60 cycles, 110-125 volts. With Underwriters' approved G. E. cord\$6.95
Plus Federal Tax \$1.39

No. 126—ROLL-UP JEWEL KIT is an excellent way of protecting one's jewels. Morocco leather in red or green, taffeta lined in contrasting color. There are four zippered pockets for bracelets, pins, necklaces, etc., and a rod for rings. 16" x 9". A jewel of a kit\$14.50



No. 120—INDIRECTLY LIGHTED, this shadowless and non-fogging mirror is ideal for glareless make-up or shaving. LAPEER gives a sharp, clear, evenly lighted reflection. Of finest beveled plate with frosted glass reflector. Chrome finish base. With cord\$15.00

No. 121—SKILLED SEWERS AND NOVICES will delight over this handsome Sewing Basket. Antiqued leather—maize, blue or ivory—trimmed with cane and richly lined with silk moire. Compartment for spools . . . contains needles, assorted threads, tape measure, bodkin, scissors, cushion and thimble. 9½" x 12"\$27.50

No. 122—DULL RAZOR BLADES are made sharper than new with Bello Blade Sharpener. Grinds any Gillette type double-edge razor blade to hollow-ground, keen-cutting shaving edges . . . users say Bello makes possible 50 to 200 shaves with a single blade. Simple to use. Grinding rolls impregnated with exclusive lubricant. Lasts for years\$4.95

No. 123—LIVE-ACTION STAHL RAZOR . . . non-electric, powered razor takes any standard double-edge blade and zips that blade rapidly back and forth. Just wind the handle and it gives a pulsating live-action that shears off whiskers clean and close, right at the skin line. No pull . . . no scrape . . . no burn. Chromium plated\$19.95
"Personna" Precision Blades, not shown. Double edged hollow-ground Swedish steel.
Box of 10\$1.00 Box of 50\$5.00

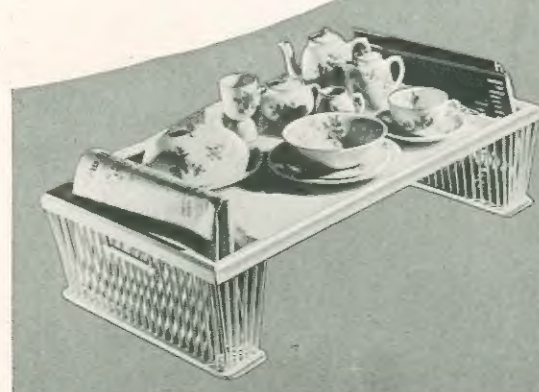


No. 130—EASEL ALARM CLOCK is a thoroughly dependable time-piece. 8 day, 7 jewel Angelus Swiss movement, radium hands and figures. 3⅞" square, chromium plated. Without case\$31.00
Plus Federal Tax \$ 6.20
Leather Case shown, extra\$ 5.00

No. 131—CHEERY MORNING VISITOR to the boudoir. Breakfast Tray in delicate ivory, white, blue, green, pink or peach has a glass surface, wicker side pockets for newspapers and mail, and removable top tray. 15" x 28". Without china.\$9.95
Deluxe Model Tray with Reading Rack adjustable to four positions. Complete with removable top tray. Colors as above \$12.95

No. 132—TOOTHBRUSH COMPACT. Handy Dento-pak Plastic Case holds a short-handled toothbrush and a small tube of dental cream. Nicest way to tote tooth cleansing paraphernalia. Attractively hand-painted in oil\$3.00

13

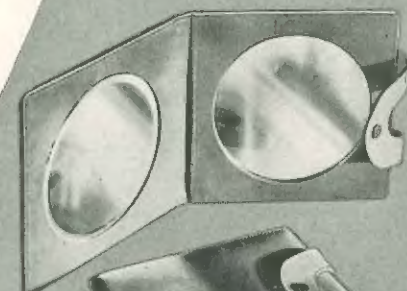
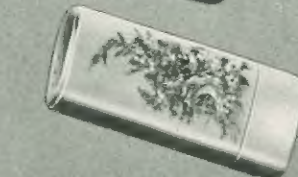
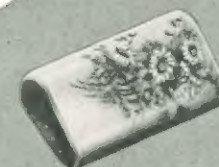


No. 133—SMOOTH LATHERING for shavers! A handsome lucite stand keeps brush from rolling all over shelf and permits bristles to dry in natural position. Adds years of life to a brush.
Lucite Stand only\$3.50
Pure Badger Bristle Brush, rubber set. White ball shaped plastic ferrule and lucite handle. 4¼" overall\$12.50

No. 134—TWO VISION MIRROR will look to your grooming while traveling. One plain mirror, and one magnifying encased in a tan cowhide case. Hang it, or stand it up for action. Close it like a book, and snap it. 5¾" x 6" folded\$7.95
Plus Federal Tax \$1.59

No. 135—A CARVING SET of Flint, keen-edge, chrome vanadium steel implements that eliminate a lot of struggle. There's a Roast Slicer, Ham Slicer for cutting paper-thin or man-sized thick slices (it's just the thing for slicing breast of turkey or any fowl), Fork and Sharpening Steel. Rustproof! Sturdy handles. Walnut finished chest\$18.95

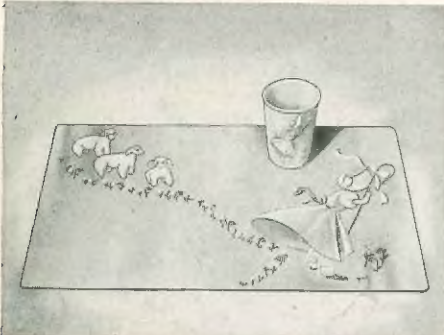
No. 136—LOVELY JEWELS RATE A LOVELY CASE! Sliding trays form the two top compartments. There are five compartments in all for large pieces and two ring slots. Extra soft suede cushions and lining prevent jewels from scratching. Fine leather in red or brown. Sturdy brass lock and piano hinge. 7½" x 11" x 4"\$39.50





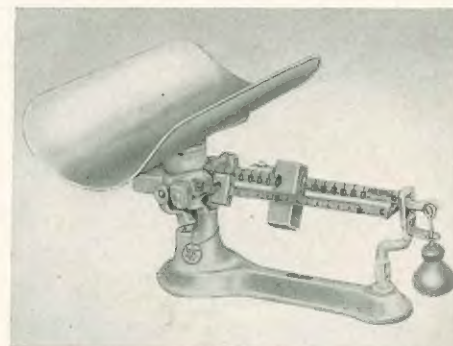
No. 140—FOR PLAY OR FEEDING time. Table and Chairs for children are built in proportion to tiny tot's size, for perfect comfort. Folding Table is 24" square and 20½" high, and has a water and heat resistant top. The folding chairs are blonde finish wood. Table and 2 Chairs . . . \$12.95

No. 141—BO PEEP AND HER SHEEP . . . looking for a little girl to love them. And what wee miss wouldn't adore her own placemat and tumbler—hand painted in natural colors—right out of a nursery rhyme? Placemat is 17½" x 12" of washable, transparent LUCITE. Tumbler, 3½" tall, is made of unbreakable NYLON in a warm shade of ivory. Set of Placemat and Tumbler . . . \$5.95



No. 142—POP CORN made the modern way. Through the clear glass top you'll see the corn pop and fill the bowl. Just add cooking oil and corn to Popper from handy measuring cup—and presto! This **Electric Corn Popper** requires no shaking, stirring or agitating. Highly polished heavy aluminum. A.C.-D.C. . . . \$9.95

Corn for Popping. Six 10 oz. cans. . . \$1.00



No. 143—BABY'S PROGRESS can be carefully noted on this deluxe, springless **Scale by Defecto**. With sanitary washable tray, it's just what the doctor would order . . . the best being none too good for new arrivals. Registers each quarter ounce up to 36 pounds. Ivory . . . \$14.95

No. 144—THRILL A LITTLE boy or girl with "his" or "her" very own **China Set** with gaily appealing nursery rhyme pictures and verse. A child's heart would surely beat with joy to own such a set. Vitrified china . . . colored enamel decorations. Girl's or boy's set with nursery rhymes . . . \$4.75



No. 145—COOKIE JAR! You'll exclaim over the lovely coloring that makes pussy so pretty . . . fired on with permanent glaze it gives this Cookie Jar the quality of fine porcelain. Elegantly dressed in rosebud shawl and hat, this modern Cheshire cat did not eat the canary for it remains perched on the front of her chic bonnet. Both grown-ups and kiddies will become very fond of Chessy . . . her angelic smile makes her at home any place, and she will hold a good supply of cookies. . . . \$3.95

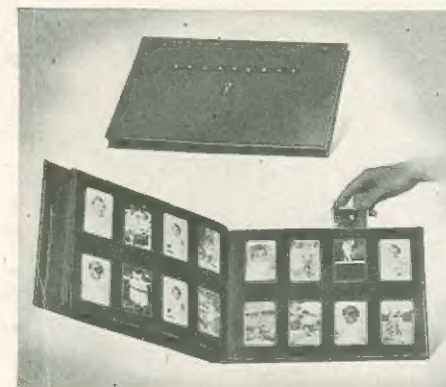


This book, full of exciting, bright and original ideas is only an example of all the sparkling, enticing wares to be found in our shop. Come, and see what real pleasure your shopping can be.

No. 146—DALMATIAN DOG LAMP . . . he looks so sad but he's really a likable fellow with his black polka dots. A nice way to spread light and cheer in a child's or young man's room, or game room. Plastic composition, lamp stands 19" overall . . . \$6.00



No. 150—"SNAPSHOTS" slide into individual pocket frames in this modern **loose leaf album**. No pasting . . . no corners . . . no fuss. Pages can be removed and more added as needed. Space behind each picture provides safe filing of negative. Holds 192 snaps. Simulated leather cover in maroon or blue. Combination pockets accommodate regular prints of 120-620 and 116-616 films. Album 10" x 15" . . . \$5.00



No. 151—AIR PURIFIER AND SMOKE CONSUMER. Bon Air destroys odors of cooking and dispels tobacco fumes. Special liquid fills air with a pleasant fragrance. Royale Model . . . a modern, crystal glass bottle, 6" high, with gold plated top. 6 oz. capacity, with fluid . . . \$3.00
Refills of pine, sandalwood, unscented fluid, gardenia, wistaria, amber, jasmine, or chypre, 8 ozs. . . . \$1.00

No. 152—CIGARET, PHOTO OR PASS CASE holds a full pack of smokes, and keeps them upright even when case is only partly filled. And there is a place for photo or identification pass. Fits snugly into man's pocket or woman's purse. Of genuine fine leather, and leather lined . . . red, blue or green (mention second color choice). \$2.45



No. 153—"E-Z MARK" is a clever thought for readers, young and old. Eliminates thumbing through pages and wondering "where did I leave off?" Attach it to back cover of your book. It travels along as the pages are turned, and keeps your place wherever you close the book.

Gold Plated . . . \$2.00
Plus Federal Tax \$.40
Sterling Silver . . . \$5.50
Plus Federal Tax \$1.10

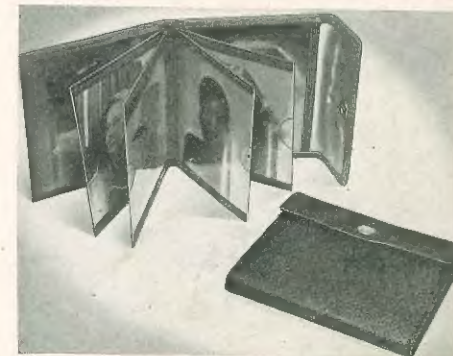
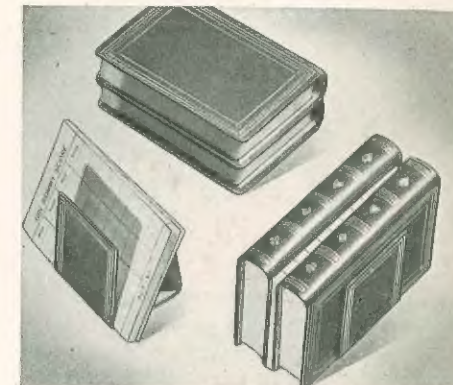
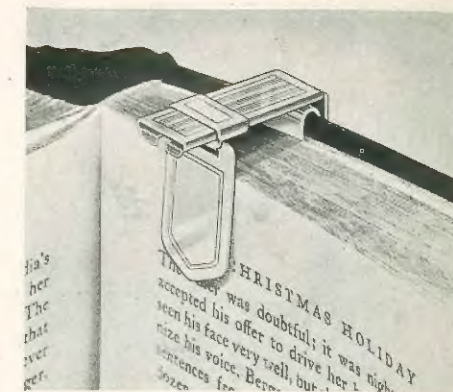
No. 154—HANDSOME "VOLUMES" of cards for gin rummy, bridge or poker enthusiasts. Held in each **leather bound and gold tooled book cover** is a deck of fine quality cards . . . and the two book covers with their decks of cards, along with a gin rummy score pad, are fitted in a gold tooled leather covered clip book end. Red, green, or brown. Mention second color choice. Set . . . \$6.50

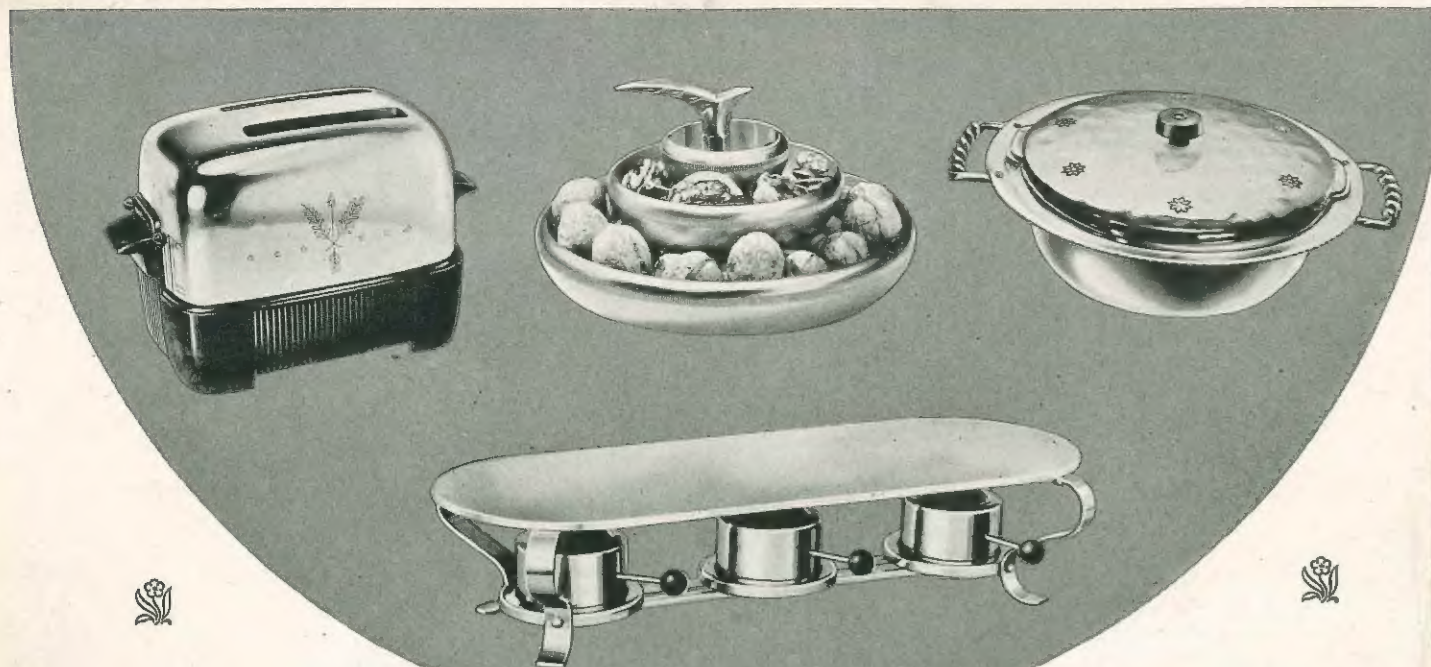
No. 155—NAIL BEAUTY FOR TEEN AGERS is packed in this genuine leather case. Four implements—cuticle scissors, tweezer, cuticle pusher and file—make a **fine manicuring set** for a young girl. Case 3¼" x 4¾" when closed. Set . . . \$3.95



WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY

No. 156—POCKET PHOTO ALBUM. This album is so flat and compact it can be carried in pocket or purse—just 3¼" x 3¼", it holds 10 pictures, each safely enclosed in transparent cellophane. Of genuine leather in red, green or blue. Mention second color choice. . . . \$1.95





No. 160—NEW AUTOMATIC TOASTER by General Electric. Each pair of slices has the same degree of brownness, and single slices are toasted as evenly as pairs. Toast pops up when done, or remains warm within toaster until you are ready for it. Thermostatic control is completely automatic and silent . . . requires no oiling. Gleaming chromium top, mottled brown texolite base. Six foot cord and rubber plug. 1150 watts, 115 volts, A.C.-D.C.. \$19.94

No. 161—NUT SHELLER SET. A twist of the wrist cracks nuts of any size or shape, and meats come out whole. Highly polished solid nickel aluminum—"chic" enough to grace the finest table. Nut Sheller, Shell Dish and Nut Bowl Complete . . . \$10.00



No. 162—KEEP KEYS TOGETHER on this good looking bit of pocket equipment. Made entirely of sterling silver, each Key Chain has a tag 3/4" x 7/16" for identification. You may have a 7/8" wide or 7/16" wide key ring for . . . \$4.25
Plus Federal Tax \$.85

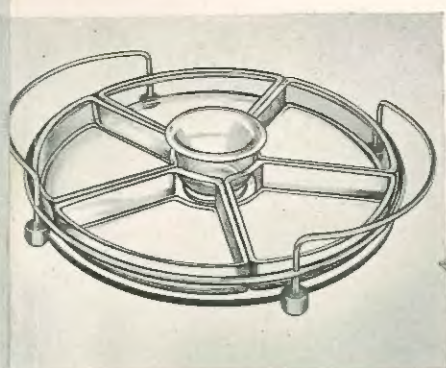


No. 163—FAHRENHEITOR BUFFET SERVER. Used with ice, over 2 1/2 quarts of salad, seafoods, fruits, vegetables, etc. can be quickly chilled and kept cold for hours—or it will hold 7 quarts of ice cubes. With hot water it keeps foods hot for serving. The exceptional feature of this buffet server is that ice is buoyed up against bottom of tray maintaining effect of direct and constant contact to the last piece of ice. Glass plated aluminum, insulated with cork. 14 1/2" dia., 8" high . . . \$39.50

No. 164—DOUBLE DUTY CASSEROLE is handsome, hand-wrought hammered aluminum casserole that may be borne proudly to table. Food is prepared in the removable pyrex baking dish that has a pyrex lid that doubles as pie plate. Take from the oven and place it in the good looking service piece. Complete . . . \$8.95

No. 165—KEEPING THINGS HOT is the purpose of this good-looking Plate Warmer. Heavy aluminum top assures even distribution of heat; stand and three alcohol burners may be had in polished chrome, burnished copper or polished solid brass. About 26" x 9 1/2" x 5 3/4" high. . \$48.00

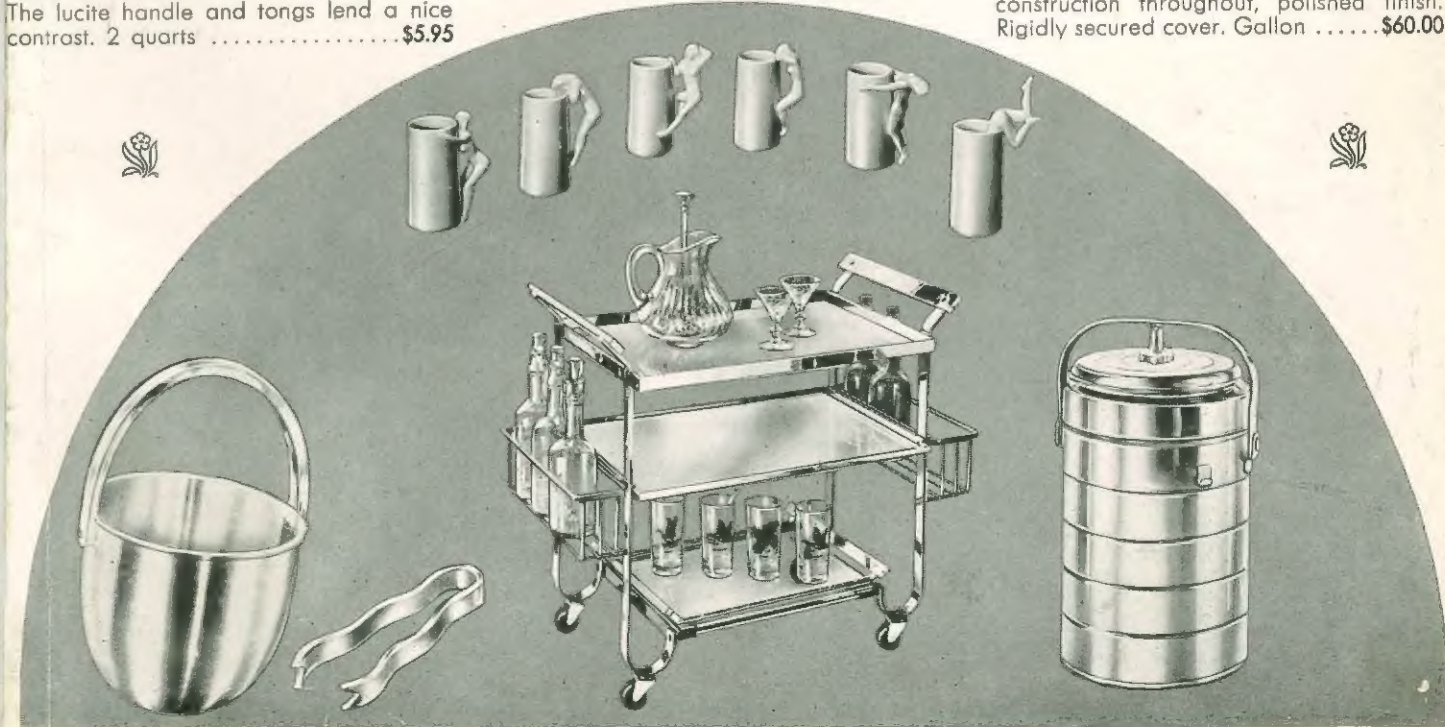
No. 166—TRAVEL CASE of genuine pigskin saddle stitched, holds all essentials for perfect grooming. Both brushes—one for clothes and a nylon bristle brush for the hair—have chrome backs. Smaller chrome boxes are for smaller necessities. Large chrome case is for dentifrice, talc, etc. Includes bottle for lotion, toothbrush holder, steel nail file and comb. . . \$29.95
Plus Federal Tax \$ 5.95



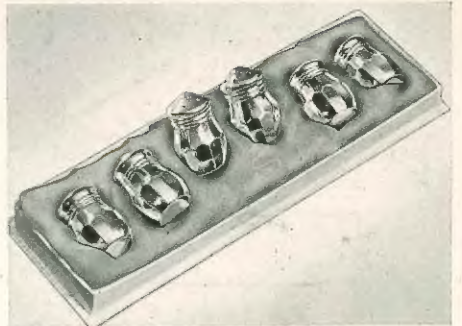
No. 170—DESIGNED TO TEMPT! Serve a goodly assortment of relishes, goodies or hors d'oeuvres in this handsome, six compartment Relish Dish. With the individual compartments removed there's a handsome 12" diameter glass bottom tray that can be put to so many uses. Frame, feet and handles are polished chrome finish . . . \$15.00

No. 171—FOR MERRY "GET-TOGETHERS" Six Stages of Intoxication Mugs will liven things up no end. California hand made, by skilled artisans, of off white glazed ceramics. 7" high for a long drink. Set of 6 Mugs, as shown, they've been named Invitation, Fascination, Agitation, Meditation, Inspiration and Intoxication. Set of 6 for . . . \$30.00

No. 172—ICE CUBE BUCKET . . . skillfully hand formed and spun of fine aluminum. The lucite handle and tongs lend a nice contrast. 2 quarts . . . \$5.95

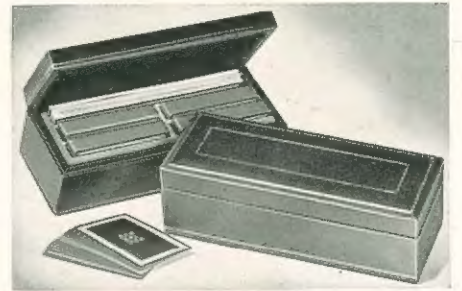


No. 173—SALT-PEPPER SHAKERS, of sterling silver, in a set of three pairs make a very acceptable gift. Simple, classic design, and squat of shape they'll lend a note of grace to the table setting. About 1 7/8" high overall. Three Salt and Three Pepper Shakers, boxed . . . \$6.25
Plus Federal Tax \$1.25



For your convenience, there is a special order form enclosed.

No. 174—THE ACE OF TRUMP for bridge fans! Four decks of fine quality cards and four bridge score pads, all nicely monogrammed, are housed in the hand tooled leather case which comes in brown, red or green (please mention second color choice). Set . . . \$13.50
About ten days required for monogramming.

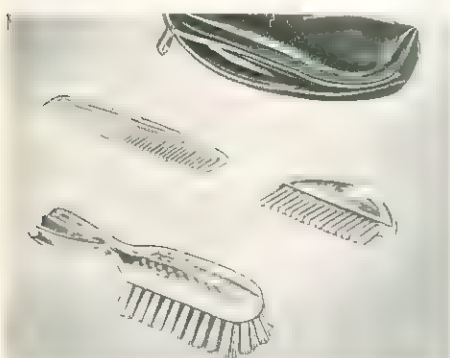


No. 175—TEA AND COCKTAIL TALK will center around this very handsomely designed Cart for wheeling around refreshments. It's splendidly arranged, too, to make serving smooth and gracious. A vision in gleaming chromium with clear crystal plate glass shelves and lucite handles. There are two shelves, a removable serving tray at bottom, and two removable bottle racks. Easy rolling casters. 29" long; 30" high; 16 1/2" wide. Without accessories shown . . . \$181.00

No. 176—GIANT ICE TUB doubles for hot foods. This insulated unbreakable Ice Jug has unusually high thermal retentiveness. Use it for keeping ice cubes, ice cream or sherbets, or for serving hot foods hot, at beach parties and picnics! Strong, electrically welded, easy-to-clean stainless steel construction throughout, polished finish. Rigidly secured cover. Gallon . . . \$60.00



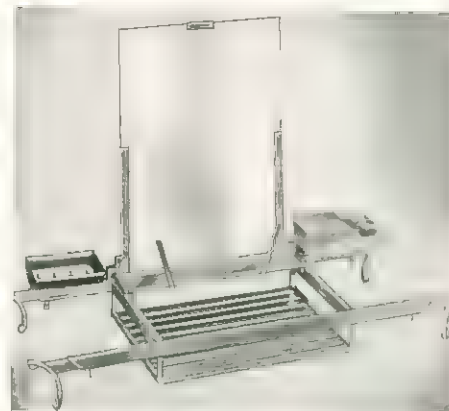
No. 180—KRENE SHOWER AND WINDOW CURTAINS are made of a soft, translucent plastic remarkable for beauty and wearing qualities. Won't streak, stain, mildew, crack, shrink out of shape, nor tear. Won't blow about under shower and envelop you in clammy folds. Peach bloom, azure blue, dusty rose, South Sea green, sunsh'ne yellow, oriental pearl (a clear crystal tone). Mention second color choice. **Shower Curtain, 6' x 6'\$3.95**
Ruffled Window Curtains to match, 60" long. Pair\$3.95



No. 181—3 TO MAKE READY... Mini-Kit, a smart little zipper case featuring a miniature lucite hair brush with nylon bristles, pocket comb and clothes brush. Fits in hand-bag or pocket. Red or blue case. **Set\$3.95**
 Plus Federal Tax \$.30

"Male-Kit" not shown. Zippered case holds miniature lucite, nylon bristled hair brush, pocket comb, clothes brush and nail file. Room for razor and toilet accessories **\$6.50**
 Plus Federal Tax\$.35

No. 182—LUXURIOUS TRAY invites primping or reading while lolling in the bath. Of beautifully polished chromium, this handsome **Bath Tray** fits across bathtub. There is space for creams and lotions... containers for soap and cigarettes, and a prop for a book. Mirror 10½" x 15" folds flat when not in use\$86.25



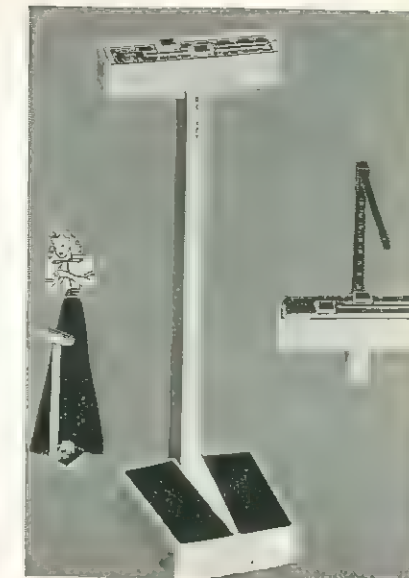
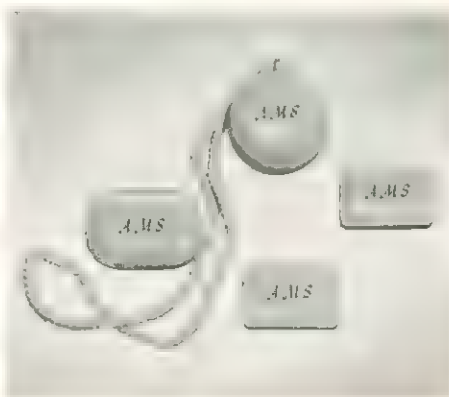
No. 183—WONDERFUL MONOGRAMMED, French-milled soaps... initials last the full life of the precious soap itself! Monogram colors—black, green, blue or red with soap in colors and scents as listed below.

Set of Soap (2 hand, 2 bath and 1 shower). White-scented jasmine, or beige-carnation\$5.00

Hand Soap. White-jasmine or lavender, green-pine, pink-jasmine, yellow-verbena, or beige-carnation. Box of 6 cakes ...\$3.00
 Box of 12 cakes\$5.00

Bath and Shower Soap. White-jasmine, or beige-carnation.
Bath Soap, 2 cakes... \$3.00 **Shower Soap** with cord for hanging. 1 cake\$2.50

About 10 days required for monogramming. Be sure to mention colors and scents.



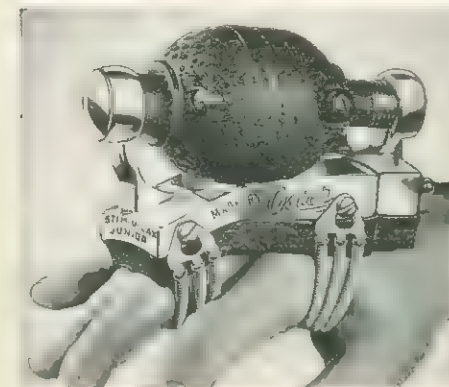
No. 184—DOCTOR'S TYPE SCALE for home. Weigh yourself on Detecto's springless scale in the privacy of your own bathroom. Precision accuracy... same quick construction as in large, doctor's scales. Registers every half-pound up to 300. Takes less than 1 square foot of space. With black. Fully guaranteed\$2
 With Height Measuring Rod\$2



No. 185—REALLY ENJOY YOUR SHOWER under this **Adjustable Self-Cleaning Stream Shower Head**. Just turn the lever for normal spray, needle spray or flood spray. Just screw off old head and screw on new stream. No change in piping.
Speakman Shower Head.....\$1
Ball Joint to permit swiveling Shower Head in any direction, extra\$

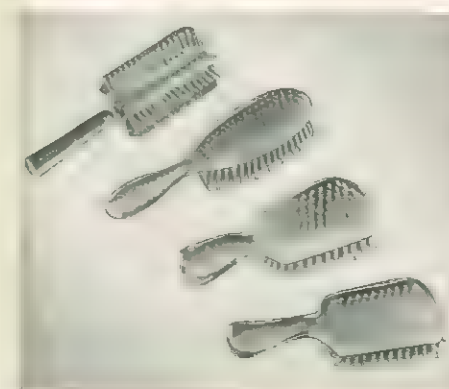


No. 190—STIMULATING MESSAGES with Oster Vibrator... for more healthful life, beauty and comfort! Oster Vibrator does wonders for excess weight, falling hair, beautifying complexion, and bringing new life to a tired body. Gentle application relaxes tired nerves; increased pressure of fingers stimulates circulation, relieving aches and pains. A.C. or D.C.
Home Model, "Massage-Ett"\$22.95
Professional Model with chromium plated finish\$32.50



No. 191—FOR LUSTROUS HAIR we offer a group of easy to maneuver brushes all set with strong nylon bristles in clear lucite packs. Left to right:—

Hughes All-Around Brush with 10 rows of bristles\$7.50
 With 8 rows of bristles (not shown) ...\$5.00
Ladies' Oval Brush\$6.95
Men's Heavy Club Brush\$6.50
Men's Club Brush\$3.00



No. 192—REFLECTONE MIRROR CHAIR is a unique and beautiful swivel chair with attached back-view mirror that tilts for adjustment and automatically focuses on every part of hair as chair is turned. Mirror rod is chromium. Chair and back of mirror are covered in light blue, eggshell or rose quilted satin. Legs painted to match... give second color choice.
New Style High Back Chair\$69.50
Low Back Chair (not illustrated)\$59.50



No. 193—HEAT MASSAGE for a trimmer figure! Penetrating heat massages with a **Roll-A-Ray** will take off pounds right in your own home. Also an aid in the relief of discomforts from rheumatism, lumbago, colds and muscular aches. Just plug in, grasp handle and roll. Made of lightweight plastic, with two business-like rows of rubber massage rollers and an infra-red beam. A.C.-D.C. 110 volts\$9.95

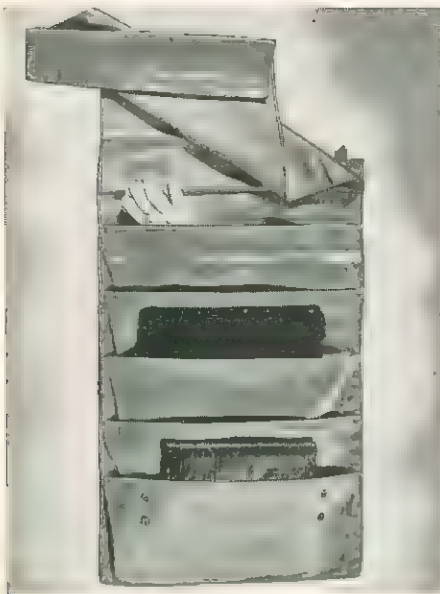


No. 194—QUICK HAIR DRYING is done with professional efficiency with the **KM Hair Dryer**. Provides **HOT AIR** for quick drying... **COLD AIR** for a brisk breeze. Versatile—can be used to dry white shoe polish, spots after cleaning, etc. Tilts on base to any angle, or lifts up from base for hand use. Quick-heating ni-chrome element. Chrome and brown; genuine walnut handle. Approved by Underwriters' Laboratories. 115 volts, 60 cycles; operates on A.C. only.....\$14.95



No. 195—GOING TO FLORIDA FOR A TAN? You can get it just as well with the new **Hanovia Tannette Lamp** which turns you to a nice brown without need of boardwalk or cabana. Handy to use as table model, or carry around. Equipped with Hanovia Suntan Arc Tube for a better tan. Smartly designed ivory case. 110 volt, 60 cycle, A.C. only\$39.95





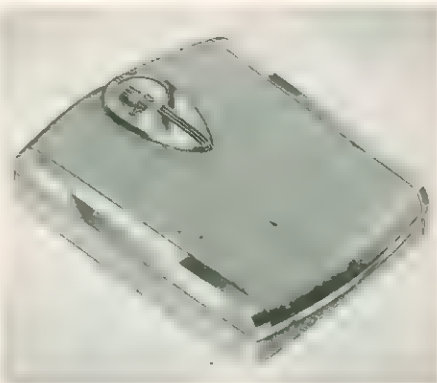
No. 202—FRESH ORIENTAL APPLE BLOSSOMS, hand painted, lend a touch of outdoors to this metal **Hamper Set**. Put these pieces in bath or bedroom . . . finely decorated, they'll please the eye, and keep things under control, too. Choice of white, pink or light blue background. Half-Round Clothes Hamper fits against wall to conserve space . . . 16" wide, 9½" across and 19½" high. Oval Waste Basket is 10½" wide at top; 12" high. Set**\$13.95**



No. 200—THEY'RE IN THE BAG! Bag's Bag keeps handbags and gloves in order, and keeps closet looking neat and tidy. 30" long, 18" wide, there are five 7½" pockets running crosswise. Loops at top and bottom anchor bag securely to any flat surface. Champagne, French blue or coral rayon-faced satin poplin**\$4.95**

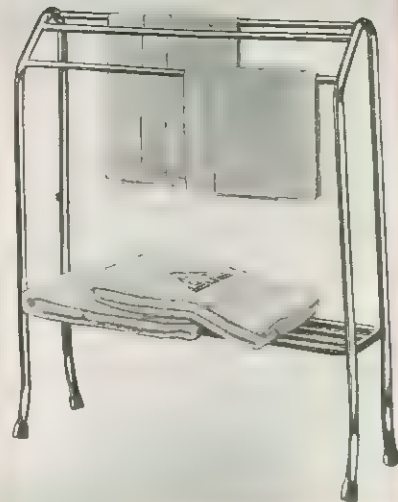


No. 201—THE ANSWER TO MANICURE PROBLEMS! Man-U-Kit holds all manicuring accessories in one place and provides "rests" for doing the nails of either hand or foot. There's a "well" that prevents spilling of polish while using. Keeps hands or feet steady while polish is being applied and prevents smearing. Opaque plastic in a combination of white and black with nickel trim**\$8.95**



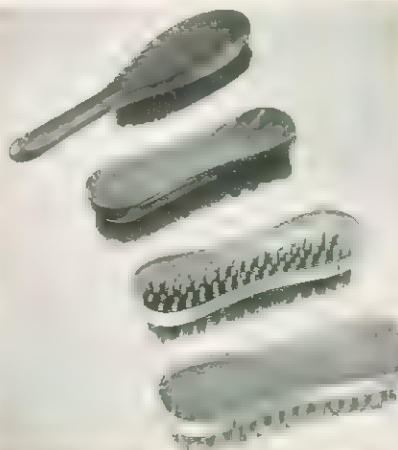
No. 203—WATCH YOUR WEIGHT with a dependable **Borg Scale**. Streamlined for the modern bathroom . . . accurate . . . guaranteed . . . precision built. Magnifying lens, over metal dial, shows single pounds to 250. 12" x 9"; only 2½" from floor. Rust-proofed! Deluxe model has white base, chrome plated platform with marbled tile rubber on foot surface**\$7.95**

For your convenience, there is a special order form enclosed.



No. 204 — BATHROOM TIDINESS. Indispensable in well-appointed bathroom, this chromium **Towel Stand** has both good looks and utility. Three top tiers afford adequate space for family and guest towels. Ample storage space at bottom is for overflow. Rubber feet.
19½" wide, 8½" deep, 28" high . . . **\$ 9.95**
25½" wide, 8½" deep, 30" high . . . **\$14.95**

No. 205—GOOD CLOTHES BRUSHES give the ultimate in service . . . here is a group of four designed to do just that. Left to right:
Wooden Brush with handle. Dark brown with black Nylon bristles**\$3.95**
Wooden Brush without handle. Brown with black Nylon bristles**\$3.35**
Lucite Brush with black Nylon bristles . **\$3.95**
Lucite Brush with clear Nylon bristles . **\$4.95**



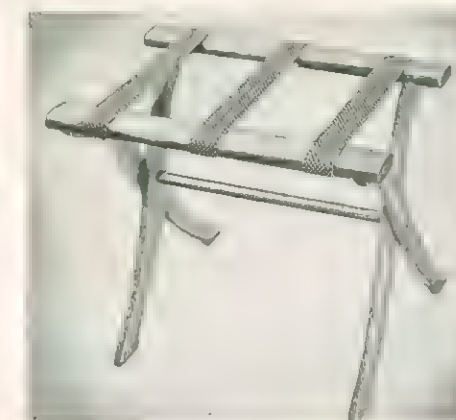
No. 210—WILLY RACK (above) is designed for masculine convenience. There's a place for each garment, as it is taken off . . . coat rack adjustable from 44" to 58", trouser bar, tie and hat holder, platform for shoes, tray for pocket trinkets; also special troughs for collar buttons, links, etc. All chrome with walnut trim, it's a model of good looks**\$29.95**



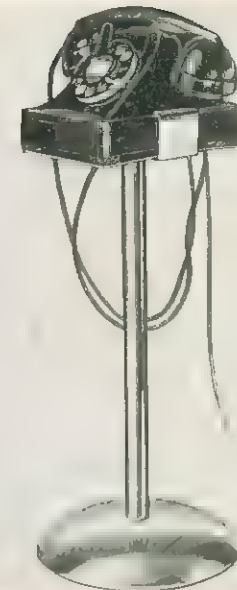
No. 211—VALET STAND (below) brings order into the busy man's life. An all-in-one stand, it holds coat, vest, trousers, neckties, shirt, under garments, socks and shoes in orderly array. Walnut or mahogany finish**\$11.95**



No. 212—TIE ORDERLINESS comes to the closet with this very spacious **Rack**. Of door size, as many as 48 ties hang neatly on this double-row, polished chromium rack. Each prong swings out individually to remove the tie that's wanted. Easy to put up and a handsome convenience for the male. Length 22½", width 2¾"**\$ 8.95**
Triple Tie Rack, similar model with 72 prongs. Length 22½", width 3"**\$10.95**



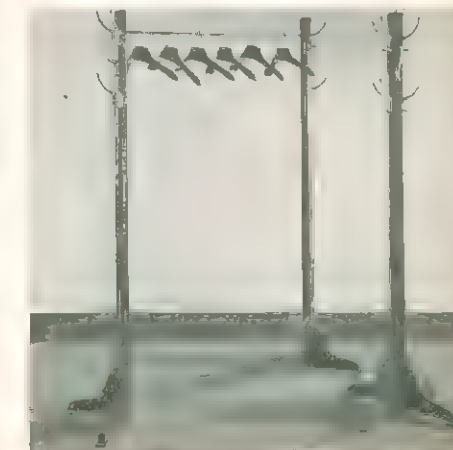
No. 213—THIS LUGGAGE RACK in the guestroom echoes in sincerity the words of welcome spoken over the threshold. Substantially constructed to hold heavy luggage . . . and well designed. Wide multi-colored straps contrast with the natural birch or mahogany finish. Stands 22" tall and long**\$5.95**



No. 214—PUT YOUR TELEPHONE on duty atop this sturdy **Stand** so it will not take up space on desk or table. For a French type 'phone, specify whether your telephone has a square, round or oval base. Your choice of highly polished chrome finish, or bronze. Stands 20½" high**\$15.95**



No. 215—GUEST RACK! There will be no "clothing" problem with this rack on duty. When closed, it is much like the ordinary "clothes tree", yet with a simple effortless operation it opens to a 38" sturdily built rack. Mahogany or walnut finish. Without hangers**\$21.75**
Removable Hat Shelf, not shown, to fit across top**\$ 5.95**





No. 220—FOOD HAMPER filled with 13 food delights. Four-Way Stuffed Olives, Stuffed Apricots, Maple Syrup, Glace Orange Peel, Brandied Cherries, Crystallized Ginger, Cheese Morsels, Salted Mixed Nuts, Shad Paté, Chipurnoi Paté, Cocktail Cherries, Babarinettes and Box of Chocolates **\$19.50**

FOOD PARCELS FOR BRITAIN AND EUROPE
More than ever your friends and relatives in Europe need food. Our overseas food experts are constantly in touch with conditions on the other side. They know exactly what your friends need—and see that they get it. Upon request we shall be happy to send you our special Overseas Folder giving contents and prices of these parcels.

No. 221—FINEST VERMONT MAPLE products that have a flavor unsurpassed! There is a bottle of pure syrup so delicious on waffles, pancakes or French toast; a large jar of maple cream—something like a hard sauce—to dress up ice cream, sundaes, etc.; and a large cake of pure maple sugar that has so many uses. Pkg. ... **\$5.95**

Gifts
from
HAMMACHER-SCHLEMMER

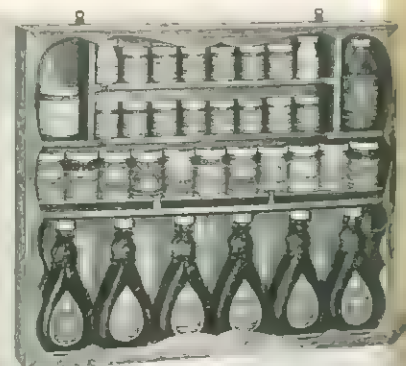
Fine Food Suggestions from our

No. 222—KITCHEN CHEFFING HERB CABINET is a veritable storehouse of flavorful herbs, spices, vinegars and condiments. Decorative wood cabinet 21" x 24" holds 1½ ozs. each of Mustard Sauce, Baste Flavor, Onion Powder—Blend A, Blend B, and Blend C, Basil, Tarragon, Marjoram, Garlic Powder; 1½ ozs. each of Savory, Oregano, Sage, Celery Leaves, Rosemary, Thyme, Orange Peel and Parsley; 4 ozs. each of Caraway Seed, Whole Allspice, Salad Herb Blend, Herbacue Dash, Poultry Seasoning, Tomato Seasoning, Curry, Spice and Herb Blend, Leek and Mint; pint each of these vinegars—Basil, Herb Salad, Garlic, Mixed Herb, Herb 'n Spice and Tarragon. Complete **\$30.00**

No. 223—AUNT MARTHA'S WHISKEY CAKE famous for its delicious flavor... made from an 1820 recipe. Lift the lid of the ribbon-tied box and inhale the rich aroma of fine old Bourbon! No wonder this cake is a sensation. There's a quart of quality Bourbon to every six pounds of batter... plus sugar, butter, pecans, raisins, eggs, spices, and other goodies. Tempting golden brown loaf, 1 lb. 10 ozs. **\$2.75**



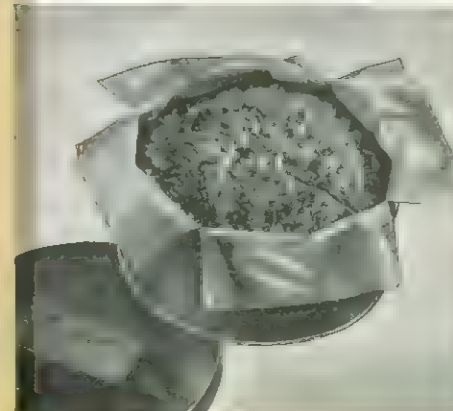
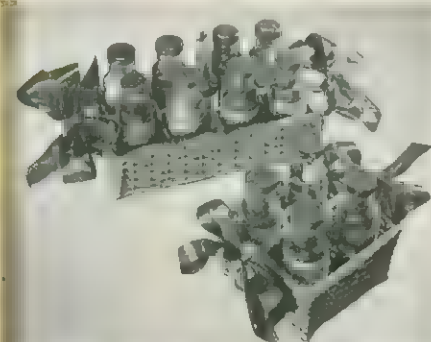
No. 224—AU GOURMET CONCENTRATED EGG NOG is a full bodied drink for festive occasions. Concocted of fresh eggs, sugar, malt syrup, brandy and other distilled spirits, flavored with vanillin. It's a smooth and zesty beverage! Three 27 oz. bottles of Egg Nog and one bottle of Ground Nutmeg complete with hamper and trimmings **\$13.95**



Connoisseur's Food Department



No. 230—TANTALIZING SPICES for away places, all packed in an attractive wicker basket which is sectioned.
Five-Section Basket with Lampong Pepper, Paprika, Poivre Aromatique, Hickory Salt and Scotch Bonnet **\$4.65**
Nine-Section Basket with Cayenne Pepper, Lampong Pepper, Paprika, Poivre Aromatique, Celery Salt, Garlic Salt, Hickory Salt, Onion Salt and Scotch Bonnet .. **\$6.50**

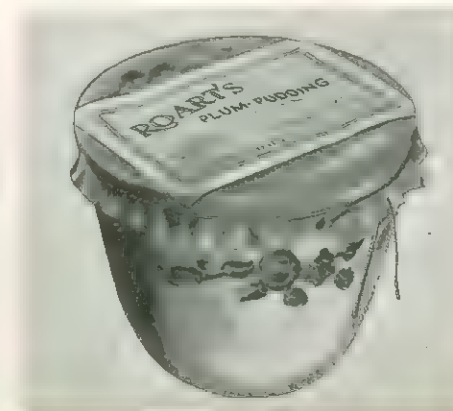


In our Connoisseurs' Food Department are all the delicacies and hors d'oeuvres for cocktail parties, as well as a wide variety of tempting foods for buffet luncheons and suppers.



WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY

No. 231—ROART'S FRUIT CAKE, baked in Old English Style, is a treat, indeed. It's chock full of Citron, Orange and Lemon Peel, Cherries, Nuts, Raisins, Eggs, Spices with Imported Rum and Brandy added to give it a flavor all its own **\$4.65**

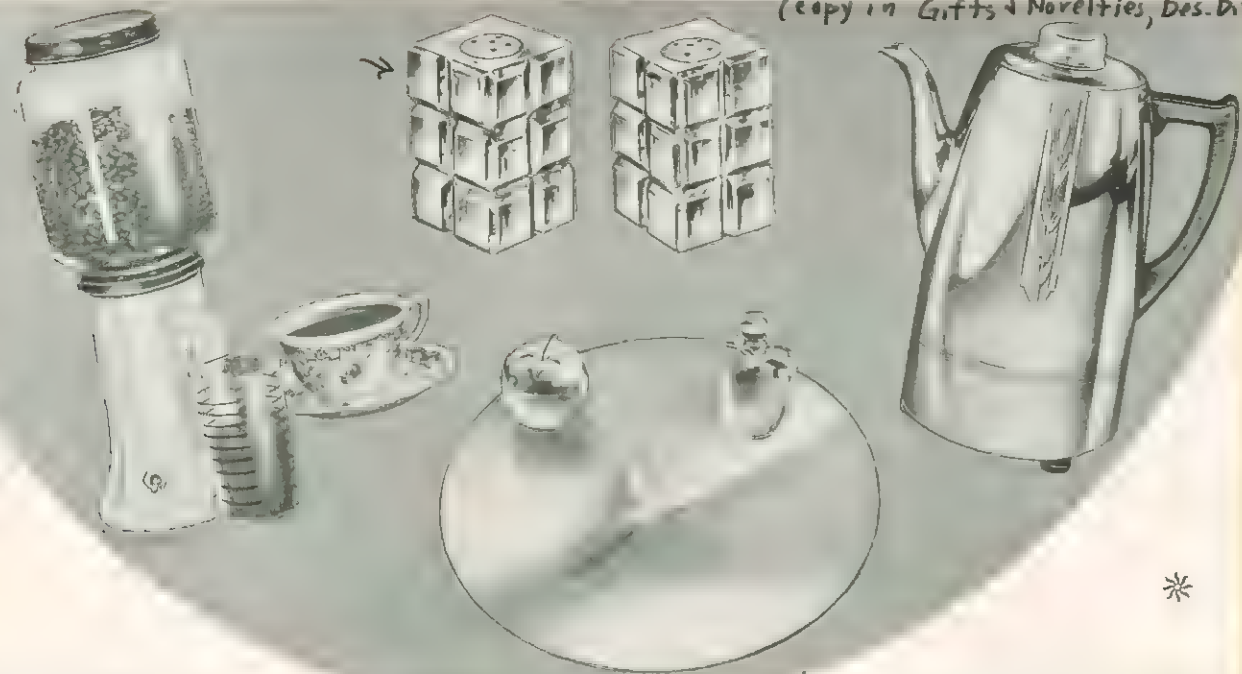


No. 232—GIFT HAMPER contains 21 tempting taste treats. Brandied Apricots, Stuffed Prunes, Caviar, Spiced Olives, Stuffed Olives, Crepe Suzettes, Mint Almonds, Assorted Chocolates, Brandied Black Cherries, Orange Slices, Wild Rice, Kumquats in Rum, French Bordeaux Mustard, Artichokes, Ginger Candy, Fantasia, Chipurnoi Paté, Boiled Brook Trout, Plum Pudding Sauce, Table Raisins and Tea **\$34.50**

Hamper Deluxe, not shown, contains Palmetto Pickles, Crepe Suzettes, Brandy Sauce, Basle Laekerlets, Shrimp, Mints, Assorted Chocolates, Fillet of Rolled Anchovies, Chutney, Tea, Ginger, Nuts in Sherry, Spiced Olives, Caviar, Babarinettes, Hors d'Oeuvres Mushrooms, Whiskey Cake, Brandied Peaches, Brandied Black Cherries, Spiced Avocado and Tangs. Complete **\$40.50**

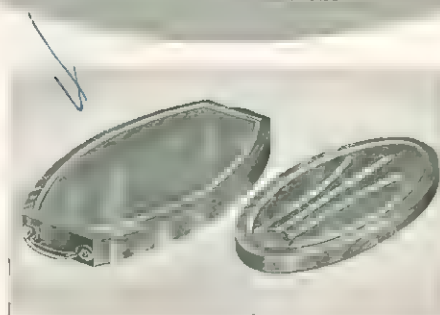
No. 233—ROART'S PLUM PUDDING... a supreme climax to any dinner. Made from choice ingredients including fine Brandy and Rum, Candied Fruits, Raisins, Nuts, Eggs, Spices... and all the good things that go to make a rich and delicious Plum Pudding. 2½ lb. Bowl **\$3.80**
5 lb. Bowl **\$7.55**

Gifts
from
HAMMACHER-SCHLEMMER



No. 240—GRIND YOUR OWN coffee . . . then it's sure to be fresh and in full aroma. Just right, too, for brewing "perfect" coffee. Adjustable for the "grind" exactly right for your method of coffee making. Brings added flavor and richness! Home grinding is economical. A.C.-D.C. . . \$19.25

No. 241—CARVING IS EFFORTLESS with Carv-King . . . a unique roast-fowl and ham holder. Brass clamping arm, heavily chrome plated, locks in three positions—center, left and right; can be lowered or raised to accommodate meat of different thickness. Mounted on heavy oval wood plank with gravy well and tree, about 12" x 18" \$24.50
Larger Size. Deep well and tree cutting with over-sized rack for larger roasts, etc. . . . about 24" x 14" x 1½" thick oblong wood plank . . . \$33.00
Slicer vanadium steel; 10" blade . . . \$ 2.50



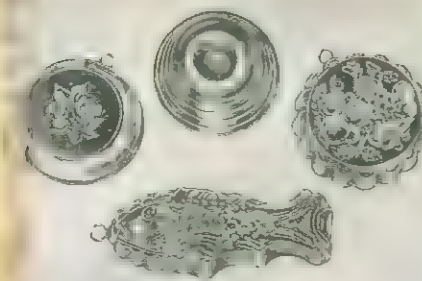
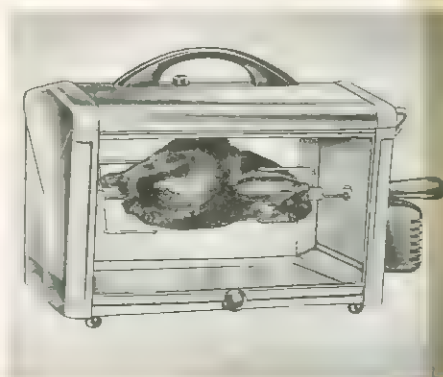
No. 242—SMART ACCESSORIES have special appeal for the gracious hostess. **Cutting Board**, left, of birch with chromium plated handles. 10" x 17" oval, or 10½" x 15½" rectangle (not shown) . . . \$3.95
Steak Plank, right. Made of oak, each with well and tree.
14" . . . \$2.20 18" . . . \$3.35
16" . . . \$2.75 20" . . . \$3.95

No. 246—CLEVER BROILER-ROASTER is the Rotiss-o-mat. Duplicates the roasting method of an old-fashioned barbecue revolving spit, yet it's the most modern and efficient way of broiling succulent meats. Takes but 50 minutes to roast a 5 pound chicken; a 4 pound cut of meat is done in 70 minutes. Use it for steaks, to grill sandwiches . . . and it is large enough to roast as much as 10 pounds of meat or poultry. Weighs only 12½ pounds. Cast aluminum with glass window and plastic handle. 18" x 10" x 14". A.C. only . . . \$49.95

No. 243—FOR SALT AND PEPPER! Lucite Shakers will dress up your table service. Cut in neat square pattern in rose, green or clear. Stand 1⅞"; and are 1¼" on all sides. Pair . . . \$3.95

No. 244—LAZY SUSAN. A great help at parties . . . refreshments are within easy reach with this revolving tray on duty. Heavy plate glass contrasted by chromium base. Well-balanced; 18" dia. . . . \$26.00

No. 245—PERCOLATE YOUR COFFEE without boiling! This **Universal Electric Percolator** has patented "cold water" pump that starts percolation quickly. Even distribution of water and finely perforated "filter cup" insure full flavored, clear coffee. Chrome finish with non-drip, easy-pouring spout and mottled mahogany plastic handle. Makes seven 5 oz. cups. A.C.-D.C. . . \$15.95



No. 250—COPPER MOULDS with tinned linings, give artistic form to jellied desserts and salads, reading left to right:
Spring Blossoms, 7" dia., 2" deep . . . \$3.95
Bee Hive, 7" dia. x 3" . . . \$7.95
Ripe Fruit, 7½" dia. x 2¼" . . . \$4.50
Fish Mould, 12" long . . . \$5.95

No. 251—FOND OF CAVIAR? Chilled by cracked ice in the outer bowl, zestful caviar finds a tempting setting in this Glass Dish with highly polished, chrome finished mountings. A solid walnut knob tops the chrome cover of caviar compartment. 8⅞" diameter at top . . . \$10.00

No. 252—SOLVES CARVING problems like magic! It's easy to slice ham, turkey and roasts, too, when firmly held at just the right angle on this cleverly designed **Holder**. Polished chromium, wood handle . . . \$15.00
Chromium with stag handle . . . \$17.50

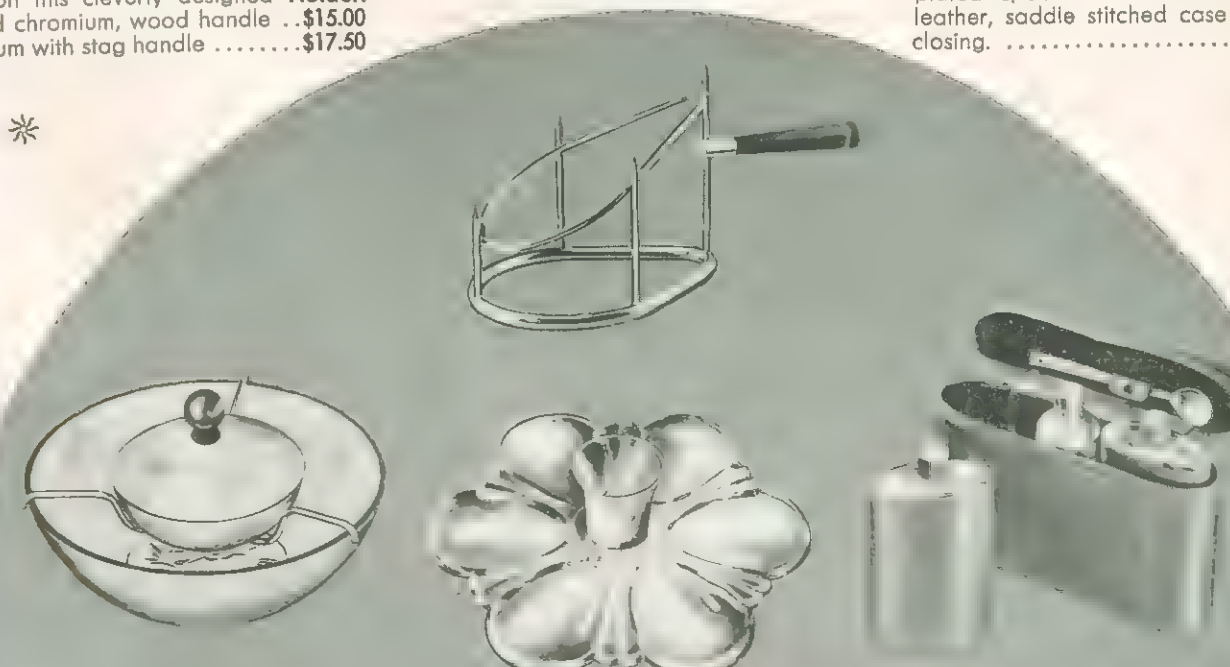
No. 253—PARTY DRESS for everyday bottles. Handsome silver plated holders make condiment bottles decorative for table.
Worcestershire Bottle Holder . . . \$3.10
Plus Federal Tax \$.62
Chili Sauce Bottle Holder . . . \$3.75
Plus Federal Tax \$.75
Guldens Mustard Bottle Holder . . . \$4.60
Plus Federal Tax \$.92
A1 Sauce Bottle Holder . . . \$4.45
Plus Federal Tax \$.89
Ketchup Bottle Holder . . . \$3.75
Plus Federal Tax \$.75
Horseradish Bottle Holder . . . \$5.00
Plus Federal Tax \$1.00
Tobasco Sauce Bottle Holder . . . \$2.70
Plus Federal Tax \$.54



No. 254 — MASTER COFFEE MAKER is Cory's Buffet Queen. Adds charm to Sunday night suppers and buffet parties. Coffee brewer and extra decanter serves 16 cups. Two-burner electric stove gives high for quick brewing and low heat to maintain right serving temperature. Chromium with black handles. A.C.-D.C. . . . \$27.75

No. 255—RESERVED FOR OYSTERS with a center cup for cocktail sauce. These handsome, sectioned **Oyster Plates**, of sparkling clear crystal, are about 10" in dia. Dozen plates with sauce cups . . . \$25.00

No. 256 — GOOD TASTE IN BEVERAGE SETS. There are two pint size glass flasks, in removable leather cases, polished aluminum shaker with 4 cups, and chrome-plated spoon all enclosed in genuine leather, saddle stitched case with zipper closing. . . . \$26.95



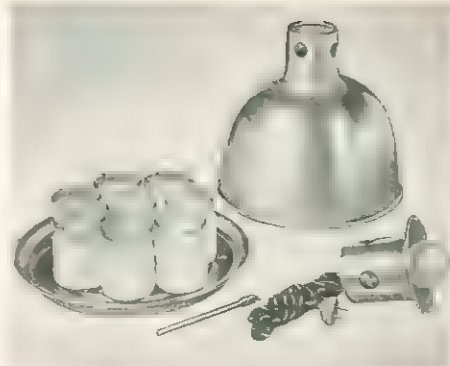
No. 260—DRINK VEGETABLES AND FRUITS for good health. Vita-Juicer gives pure, fresh, unadulterated juice filled with nature's precious vitamins and minerals. No pressing, no straining. Simply feed carrots, celery, spinach, apples, etc., through opening in cover and juice comes flowing out ready to drink. Beautifully finished in durable baked enamel. A.C. only ..\$49.75



No. 261—STAINLESS STEEL UTENSILS by Carlton have many outstanding merits. They cook better, clean easier and are proof against food acids. Economical, too . . . metal retains heat so that low flame is all that's required. Lasts indefinitely . . . keeps its gleaming surface.

Oval Roaster, left. For 16 lb. fowl, 18½" long, 13" wide, 8" high.....\$17.20. For 12 lb. fowl, 15½" long, 10½" wide, 6⅞" high\$11.50

Dutch Oven, right, with self-basting cover. 5 qt. capacity. About 10½" diameter, 6½" deep\$10.35



No. 262—YOGURT MASTER makes the most delicious and healthful YOGURT (Bulgarian cultured milk) right in your own home, for about 4c a large portion. Universally recommended by outstanding scientists and physicians. Amazingly quick and simple—preparing milk takes only 5 minutes—the Yogurt Master does the rest. Scientifically constructed of sturdy, hand spun aluminum and lasts for life. May also be used as a food warmer. Complete with thermometer—booklet of tested recipes, diets, instructions (including how to lose or gain weight)—and Yogurt Culture ..\$19.95 Yogurt Culture should be renewed monthly for best results and quality. 6 months' Yogurt Culture supply (mailed monthly) ..\$ 9.00



No. 263—HAPPY DAY GRIDDLE fries on one side and grills on the other. Try steak, ham, lamb chops or bacon on the raised grid side. The grease channel drains off extra fat, leaving meat brown and juicy. Reversing the cast aluminum utensil you may fry griddle cakes, hamburgers, wieners, sausages or any number of foods. Flavor of meat is improved . . . does not dry out during grilling. Saves lighting oven. High polish makes cleaning easier. 11¼" x 10½"\$3.25

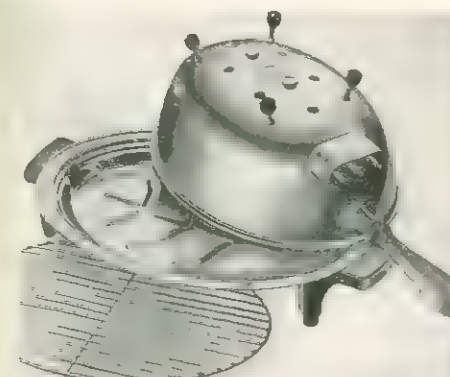
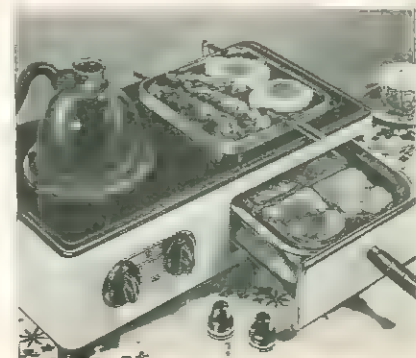
No. 264—COPPER BAKERS are certain to improve the flavor of baked foods. Of lustre, with tinned linings, they're home utensils.

Ring Mould, upper right, has loop for hanging. 9" dia.\$8.95; 10" dia.\$10.95
Round Baking Pan, left, with side handle. 10" dia.\$8.75; 9" dia.\$7.95; 8" dia.\$5.95; 7" dia.\$4.95
Round Shirred Egg Dish, right. For individual service. 4¾" dia.\$3.95; 5½" dia.\$3.50; 6½" dia.\$2.95



No. 265—EVERHOT ELECTRIC RANGETTE is a two burner stove that cooks, broasts and also bakes with an extra oven (not illustrated). 3-heat switch on wide heat range. 3 pound steak may be broiled in 7 minutes. The oven, sold separately, sets over the broiler compartment when in use, and will hold a 7 to 10 pound fowl or roast, or two shelves of baked foods.

Rangette with broiling rack. Operate A.C. only\$14.95
Rangette with broiling rack. Operate A.C.-D.C.\$19.95
Oven, extra\$5.95



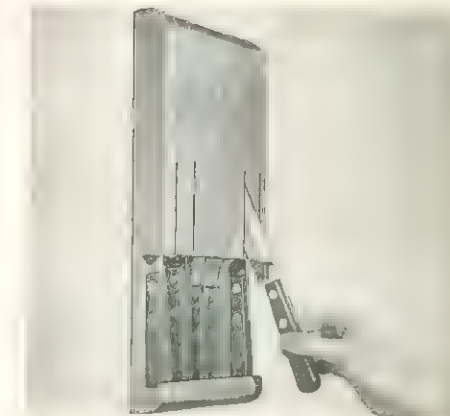
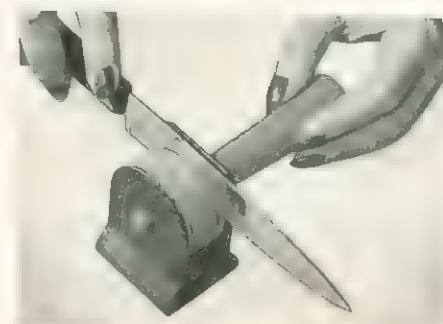
No. 270—OVAL WELL AND TREE PLATTER Electric Broiler prepares sizzling steaks, chops, fish, broilers to a turn. Cover when reversed can be used as cooking unit. Gleaming chromium finish with combination wood handles and feet. Heat indicator; high or low heating unit is Underwriters' approved, and permanently fixed in cover. Complete with broiling grid. 13" long, 9" wide\$24.50
Round Broiler, not shown, 12" broiling area. All features as above\$21.95



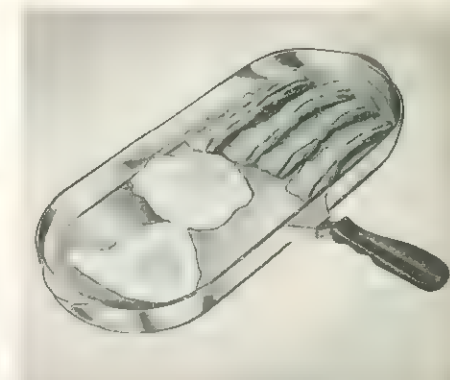
No. 271—GLEAMING COPPER UTENSILS look so nice and cook much better, too. Tinned lined with loop handles.

Oval Fish Fryer or Bake Pan, top. Comes with single short side handle shown, or with two loop handles. 10" x 6½" \$15.75; 11½" x 7½" \$17.95; 13½" x 9½" \$19.95; 15" x 10¼" \$23.95; 16½" x 11¼"\$29.50
Round Frying Pan, center. 4½" \$3.95; 5½" \$4.50; 6" \$5.55; 7" \$6.50; 8" \$7.95; 9" \$9.95; 10"\$10.25
Butter Sauce Pan, bottom. 3½" for preparing and serving\$ 2.95

No. 272—FROM OUR COOK BOOK LIBRARY. Even the most accomplished chef could find new inspiration in our complete and diversified collection of cook books. **The Gentleman's Companion.** 700 greatest masterpieces of the world's best dishes and drinks. 2 volumes, handsomely slip-cased. By Charles H. Baker, Jr.\$5.00
Toll House Recipes. All kinds of food from simple New England fare to exotic Near-Eastern curries of famous French cuisine. 275 pages—illustrated in full color ...\$4.00
Recipes Of All Nations. Compiled by Countess Morphy. A treasure of international cookery. 800 pages of inspired and famous recipes\$3.00
Cook It In A Casserole. 192 pages of mouth-watering recipes. Dozens for chafing dish, too\$2.00
The Joy Of Cooking by Irma S. Rombauer. Newest canning and preserving methods, and suggestions for meals, parties and picnics. 3,200 recipes\$3.00
Escoffier Cook Book. The bible of fine chefs, epicures and connoisseurs. Contains the cookery knowledge of one of the greatest chefs of all time. 2,973 recipes ...\$2.75
Just For Two, by Lily F. Wallace. Guidance for bride or career girl. A reliable consultant for the experienced homemaker. 311 pages\$2.50
The Boston Cook Book. America's top ranking cook book "best seller"\$3.00



No. 273—SIX FLINT KNIVES every home needs. What a difference a sharp knife makes in any slicing or carving task! This basic set includes 3 slicers (for roasts, steaks and ham), a French cook's knife, utility and paring knives—all in hardwood holster. Blades are hollow-ground of fine chrome vanadium steel\$14.95



No. 274—THE "TURNOVER" GRILL Right side up this reversible Polly Grill, that covers 2 burners, is a skillet, roasting dish and steak sizzler all in one. You can cook eggs and bacon at the same time, roast meat and potatoes together, grill a fish without breaking it. Bottoms up, it's a pancake griddle. Die-forged aluminum—assures quick, even heating and uniform cooking. Complete with detachable handle and roasting rack\$5.95

No. 275—MAKE DULL KNIVES KEEN! Just draw them through this new Holco Sharpener . . . the result, keen edge blades that will do a grand cutting job. An exceptionally fine sharpener\$3.00



No. 280—DRINKING SET . . . 50 pieces of distinctive glassware—with cutting—to impress one's guests. 8 Highballs with Stirrers, 8 Cocktails with Picks, 8 Old Fashions with Muddlers, Whiskey Jigger and Cocktail Shaker. Set \$25.00

Monogrammed Set same as above with single letter diamond monogram instead of cut decoration \$22.00

Allow two weeks for monogramming. Indicate initial to be used.

No. 281—LEATHER JEWEL CASE keeps jewels and trinkets nicely tucked away. Of genuine leather, it is embellished with gold tooling. Case has a removable tray with two compartments and ring slot . . . the bottom is a single compartment. 10" long, 7" wide and 3 3/8" high when closed; case has secure snap lock. Blue, red, brown or wine. Mention second color choice . . \$7.50



No. 282—FOR "PRIVATE STOCK" BOTTLES! Made of sterling silver, with handsome Rococo border, these Bottle Labels are engraved with the names of different liquors. They slip right over neck of bottle properly identifying the contents. Engraved with Bourbon, Brandy, Gin, Port, Rum, Scotch or Sherry. Each \$4.00 Plus Federal Tax \$.79

No. 283—SMOKE RECEPTACLE. You'll love the good looks and very practical features of this smoke receptacle. Of walnut finished with scissor action metal top, just press button downward and ashes and butts drop into hidden receptacle. Very good use outdoors to keep ashes from blowing around \$5.00

No. 284—FOR HOME MANICURES "touch ups" these sturdy implements have their share to keep nails trim. There are the essentials—Nail Nipper, File, Cut Scissors and Tweezer—fitted into a case of pigskin which is 3" x 5" when closed. Set \$4.00

No. 285—GLAMORIZED WASTE BASKET whose graceful lines and rich detail make it an appointment worthy of any surroundings. The maroon or green leather covering, richly good tooled, accentuates the eye-pleasing shape of this basket. Constructed of basswood . . . it will not warp. 11" x 8 3/4" \$14.00

No. 286—DOUBLE-DUTY DRINK MIXERS sparkling rock crystal make a handsome addition to the home bar. There are four different hand cuttings to choose from—lateral, diagonal, diamond, or criss-cross. Two-piece combination top makes it possible to prepare either Cocktails or Martinis in these Mixers. 30 oz. capacity. Any model with mixing spoon \$10.00

8 34-13 (13-1) "Gifts" by Hammacher Schlemmer Co.

Rec'd Nov. 19, 1947
(copy in Gifts + Novelties
Des. Div.)



us Pat. 1,995,872

No. 290—UNIQUE ELECTRIC CLOCK whose hands seem to mysteriously float in air . . . but it's only the construction of the transparent plastic face that gives this illusion. Guaranteed to keep absolutely correct time. Quiet running. A symphony of sound looks . . . mounted on brown base, chromium trimmed. 5 1/4" diameter, it stands 1 1/2"; base 6". A.C. only \$16.50 Plus Federal Tax \$ 3.30

No. 291—"THE CAMPUS" Cigarette Pack has compartments for cigarettes, matches, pens and folding money—all within the dimensions of a pack of smokes. Saddle-stitched pigskin \$3.95 Plus Federal Tax \$.79

No. 292—"HER" MAKE-UP BOX. She'll keep cosmetics, manicure accessories, etc., in this hand decorated box. **Doubles as a Jewelry Box.** Generous-sized mirror inside the lid. Floral patterns on backgrounds of pastels, rose, ivory or blue. 7" x 10" x 3" . . \$2.95

No. 293—KARD-ADE . . . just what its name implies. A card rack to assist those who wish to play cards with one hand, or for the invalid. Fine leather, silk lined. 4 1/2" x 7" folded \$5.95

No. 294—LUGGAGE IDENTIFICATION! Personal Luggage is enhanced by these bright looking Lucite Bag Tags with tan leather straps. Name and full address are permanently engraved in gold letters on any lucite in either clear or black. 1 for \$3.50; 3 for \$5.00

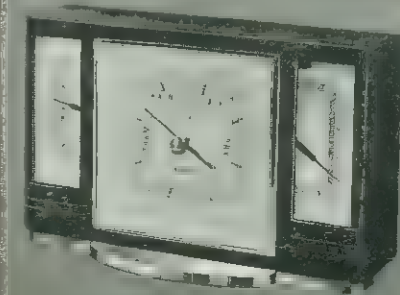
HAMMACHER SCHLEMMER
45 EAST 57th ST. • Since 1848 • NEW YORK



No. 295—CHILLIT-PITCHER . . . a quick-cooling server for cold drinks. Simply mix ingredients in pitcher and fill chillitube with ice. No dilution as ice cubes are never in contact with contents. Sparkling crystal, chrome finished removable cap and cover . . . no-drip pouring lip. 74 ozs. \$10.50

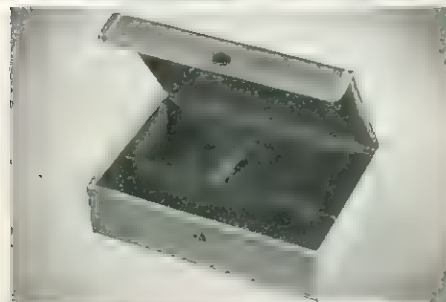
No. 296—BE YOUR OWN weather prophet! Airguide tells at a glance just what weather conditions prevail—it combines a barometer, thermometer and humidity indicator. Finest quality, precision mechanism. Black finish with chromium trim \$12.50

Whether you are searching frantically for the right gift for the woman who has everything—for the hard-to-please male—or the sophisticated young deb, we can help you solve your problem.

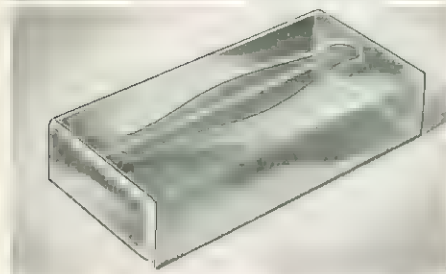




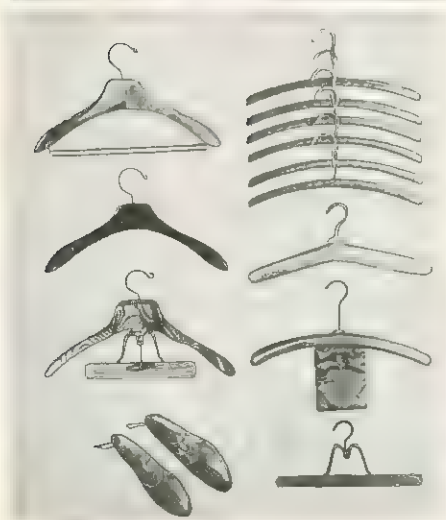
No. 300 (left) — FOR CONFIDENTIAL SPENDING. Clever, convenient hold-all, 3-in-1 coin purse, card holder and billfold . . . the only one having an opening on the outside to pull bills from the closed fold without showing how many are inside. Genuine fine leather. Red, brown, blue or green (mention second color choice). **\$5.95**
Plus Federal Tax \$1.19



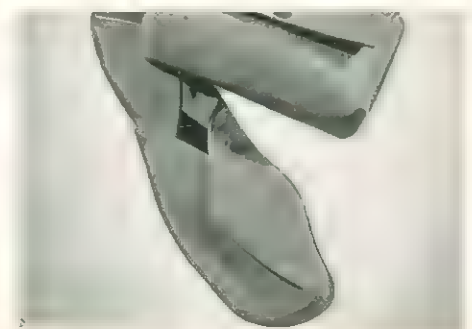
No. 301—MAN'S JEWEL BOX . . . if he likes to be methodical this jewel case is ideal. The tarnishproof lining furnishes a protective bedding for all jewelry, and the outside of the case will be a credit to any man. Equally appropriate for feminine use. Made of stitched tan cowhide 6 7/8" x 4 3/4" x 1 7/8" . . . **\$5.95**



No. 302—TISSUE BOX of smooth, clear lucite gives the home a sparkling personality. More than ever, lucite is finding favor in the modern decorative plan and, as a Tissue Box, it affords a clear view of the contents, while keeping the tissues fresh and unsoiled. 10 5/8" x 4 3/4" x 2 1/4" . . . **\$5.95**



No. 303—WELL-DESIGNED HANGERS to keep clothes in shape. Left Hand Panel: **Suit Hanger.** Natural polished maple, or all black. Each . . . **\$1.49**
Coat Hanger. Natural polished maple, or all black. Each . . . **\$1.39**
Combination Coat with Setwell Hanger. Natural finish wood. Each . . . **\$2.50**
Vic-Tree Shoe Trees. Size 6 to 8, 8 to 10, 10 to 12 . . . adjustable. Pair . . . **\$2.50**
Right Hand Panel: **Dress Hangers.** Quilted lustersheen. Peach, blue, green or ivory. Set of 6 . . . **\$4.50**
Dress Hangers. Padded, quilted lustersheen. Peach, blue, green or ivory. Each . . . **\$1.45**
Sachet Fur Coat Hanger. Padded moire, contrasting velvet ribbon, with bag for sachet or jewels. Pink, light blue, yellow or green. Each . . . **\$3.95**
Setwell Skirt Hangers. Natural finish wood. Set of 4 . . . **\$2.00**
Deluxe Setwell Trouser Hangers (not shown). Natural finish wood. Set of 3 . . . **\$2.25**



No. 304—A GENTLEMAN PREFERS to keep the contents of his wallet a secret . . . with "Pull Wallet" any denomination of currency may be removed without exposing the contents. Two roomy pockets. Black or brown Morocco leather. 7 1/4" x 4" . . . **\$9.95**
Plus Federal Tax \$1.99

No. 305—LOVELY JEWELS WILL SPARKLE when brushed with **Simpson's Jewelry Cleaner.** Used by jewelers, it is a harmless cleaner that enhances the beauty of precious gems or costume jewelry. Restores the natural brilliance, and keeps jewelry glistening. Simple to use. 4 ozs., **\$2.00**; 12 ozs., **\$4.00**; 32 ozs. . . **\$7.50**
Deluxe Bottle, 3 oz. size . . . **\$2.50**



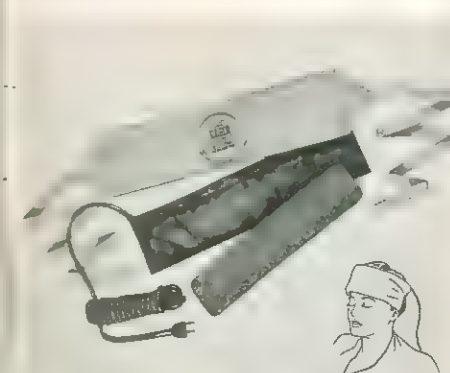
No. 306—FOLD-UP SLIPPERS are nice for the traveller who likes his luggage to be light. They fit neatly into matching case and take no room at all in valise. They're made of all sheep skin.
Men's Slippers, shown, sizes 8-9-10-11-12. Pair . . . **\$4.50**
Ladies' Slippers, sizes 5-6-7-8. Pair . . . **\$3.95**

Gifts
from
HAMMACHER-SCHLEMMER



No. 310—KEEP WARM with **Casco Automatic Electric Heating Pad.** Has exclusive 30 positive heat control . . . designed for application of deep penetrating wet heat. Laboratory tested. Wetting cannot cause short circuits. Permanent Castex pad covering, vulcanized sealed. Outer cover removable and washable. With nite-life for tuning in heat you want in the dark. A.C.-D.C. . . . **\$7.95**

No. 311 — HELP FOR SINUS SUFFERERS!
Casco's Electric Sinus and Muscle Pad is designed for safe treatment of sinusitis, head colds, migraine, muscular aches, etc., where wet or dry heat is prescribed. Has 2 medically determined pre-set heats. Genuine 100% wet-proof vulcanized Castex with washable heavy-duty slipcover. Underwriters' Listed A.C.-D.C. . . . **\$4.95**



No. 312—SUNKRAFT HEALTH LAMP. This amazing therapeutic invention produces 95% ultraviolet rays with quartz tube that never burns out! It brings the health-giving rays of the sun right into your home. Induces Vitamin D! Underwriters approved. Works on A.C. or D.C. using less than 20 watts. The first cost is the last cost. With timer, carrying case, goggles and book of instructions . . . **\$59.50**

No. 313—EACH SLEEPER enjoys the degree of warmth he desires with **G. E. Two-Control Automatic Electric Blanket.** Sleeping partners often prefer different amounts of sleeping warmth, and General Electric Blanket solves that problem. Each side of blanket is heated independently . . . safety thermostats prevent overheating. Launders beautifully. Rose, blue, green or cedar with rayon satin binding. 72" x 86", for double bed. 180 watts, 115 volts, A.C. only. **\$52.53**
Single Control Blanket. Same colors, same size . . . **\$42.01**
Twin Bed Size Blanket, colors as above. Each . . . **\$39.89**

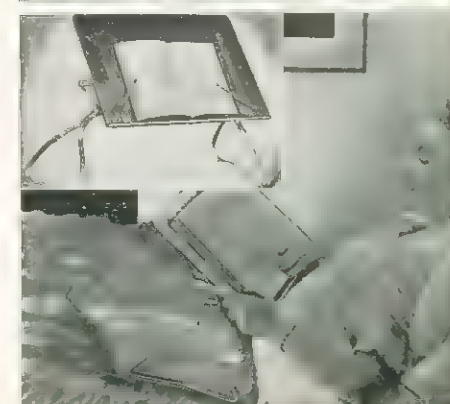
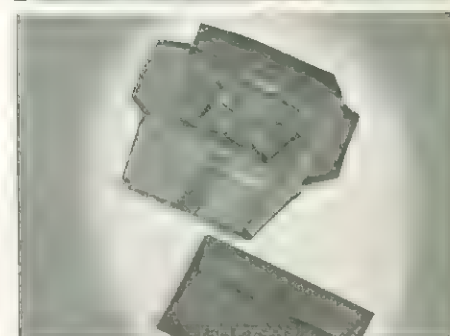


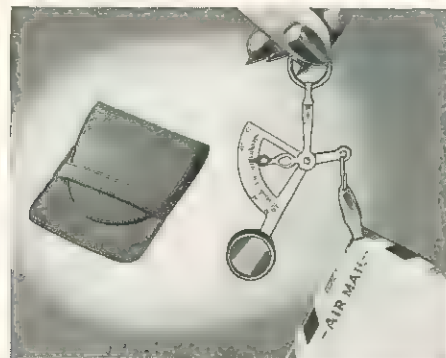
No. 314—FEET COLD AT NIGHT? Placed between top sheet and blanket, **G. E. Automatic Footwarmer** supplies a snug warmth around the feet all night long. Controlled by three thermostats maintaining perfect heat at all times. 36" x 17"—appropriate for all bed sizes and for one or two people. Can be laundered . . . blue, rose or green. 20 watts, 115 volts, A.C.-D.C. . . . **\$7.95**



No. 315—PROFESSIONAL MANICURE instruments for home use. Of finest steel, chromium plated, fitted in leather case. Cuticle Nippers, Pedicure Nippers, Pedicure Shears, Manicure Shears, Tweezer, Cuticle Pusher and File. 7 3/4" x 4 1/2" folded. Set . . . **\$19.95**

No. 316—ALL PURPOSE STAND adjusts to hold a book or magazine at just the right angle for reading or writing. Use it in a chair or in bed. Top and legs can be folded flat for breakfasting in bed, or as a lap table. Steel brass plated legs have lock that holds the stand rigid. 13" x 20" masonite top in ivory, light green, or light blue with floral decoration . . . **\$ 7.50**
Plain brown finish, no decoration . . . **\$ 5.95**
Solid Mahogany . . . **\$10.95**





No. 320—FOR THE HOME CORRESPONDENT who wants to know how much postage is required. **Pocket Letter Scale** is just the thing. There are no springs to stretch... accuracy is obtained by a perfect miniature balance scale. Weighs up to 2 ozs. Attractive leather case has compartment for stamps. Each\$1.75

No. 321—ANY GLOBE TROTTER is sure to like this carry-all! Writing Portfolio. A perpetual calendar, envelopes, paper, address book, pencils, etc. . . . each has a place in the well arranged cowhide leather case that is about 9 7/8" x 7 3/4" x 1 3/4" closed\$9.95



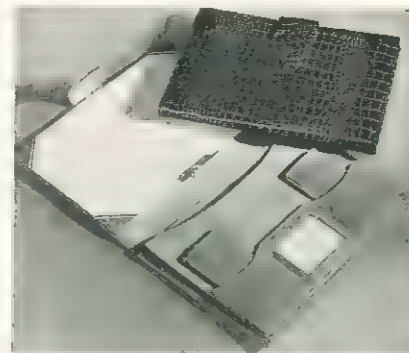
No. 322—WRITE EN ROUTE! Portfolio Case of alligator calf makes letter writing, while travelling, a pleasure. Holds address book, calendar, loop for pen, blotter writing surface and two pockets for paper and envelopes. 10 1/8" x 7 5/8" folded\$9.75
No. 323—(In circle) JUMBO OF A PAD luxurious in its rich antique brown leather cover. Anyone would be proud to own it because of its good looks, and glad to have it always at hand because of the sheaves of paper for jotting down dates, telephone numbers, etc. Finely made, 7" x 8 1/2", with pencil\$12.00



No. 325—EFFORTLESS WRITING with Eberhard Faber Ball Point Pens. Capillary action scientifically controls ink flow . . . never leak or blur, write without blotting. Original ink-filled cartridge writes for months, even years, depending on its use . . . slip in a new cartridge when needed. Left to right:
Model #2. Retractable pen. 14 kt. gold filled throughout. Formerly \$25.00. NOW\$9.95 Plus Federal Tax \$1.99
Model #1. 14 kt. gold filled cap and trim. Formerly\$15.00 NOW\$7.95 Plus Federal Tax \$1.59
Model #7 (shown in box). Satin finished, chrome plated cap. Formerly \$6.95; NOW \$3.95
Model #3. Cap and trim of simulated silver finish with 14 kt. gold filled clip. Formerly ...\$8.75 NOW\$5.95



No. 324—AN INSPIRATION to keep correspondence in order! Of beautiful, genuine glazed leather, this is the perfect **Holder for letters and important papers**, combining a classical picture frame for a loved one's photograph. Rich brown or green leather.
 Regular Letter Size, 12" x 9 1/2"\$21.50
 Legal Letter Size, 15" x 10 1/4"\$23.50



34-5(9) "Gifts" by Hammacher Schlemmer Co. Rec'd Nov. 19, 1947 (copy in file + November, 1947)



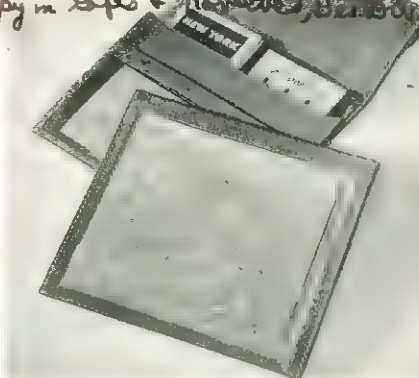
No. 330—SURE GUIDE FOR MOTORISTS! Beaconlite Illuminated Automobile Compass is a guarantee against lost directions, backtracking and delay. A reliable instrument of great help in automobile travel. Constant dial visibility . . . day or night. Distinctive case, with chrome trim...\$5.95



No. 331 — FOR "HIS" JEWELS . . . a two-tier case for tie clips, cuff links and other trinkets, and a small frame, under the lid for his favorite picture. Bottom compartment can be reserved for more precious jewelry. Leather case lined with soft material to prevent scratching. 4 1/4" x 7 1/4"\$6.95



No. 332—GOING ON A TOUR? Then you'll want this pig-grain leather **Map Case**. Two window-front pockets hold maps in current use, with the travel area visible at a glance. Reserve maps are stored in third pocket. 9 3/4" x 10" ...\$11.50
No. 333—PERSONAL POKER CHIPS, nicely monogrammed! Of catalin, unbreakable and durable, names or monograms are imprinted in gold only. Packed in heavy plastic case there are 100 chips . . . 50 white, 25 red and 25 blue\$6.00
 Ten days for monogramming. Specify style . . . underline initial of surname.



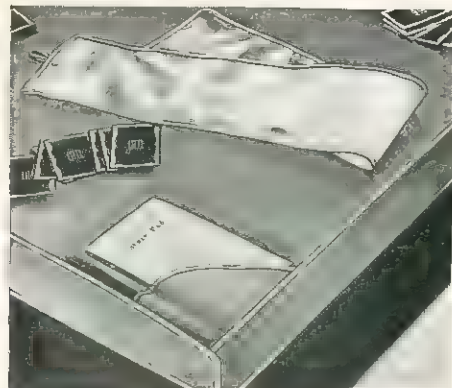
No. 336—STERLING SILVER accessories for the smoker are doubly impressive bearing a crest decoration. Each piece is polished to a soft lustrous tone.
Ash Tray, 2 3/4" diameter \$2.10 Plus Federal Tax \$.42
Match Box Cover for vest pocket\$1.50 Plus Federal Tax \$.30



No. 337 — "SEVEN CLUBS IN ONE" . . . the famous Novakclub is actually a matched set of clubs in a single iron. Just a switch of the adjustable head and you can drive, pitch or putt with it—makes any shot the game calls for. The head is notched and numbered corresponding to clubs 1 to 7. Stoutly built and as sound as a one-piece club. Perfect for traveling. Regulation size\$18.95

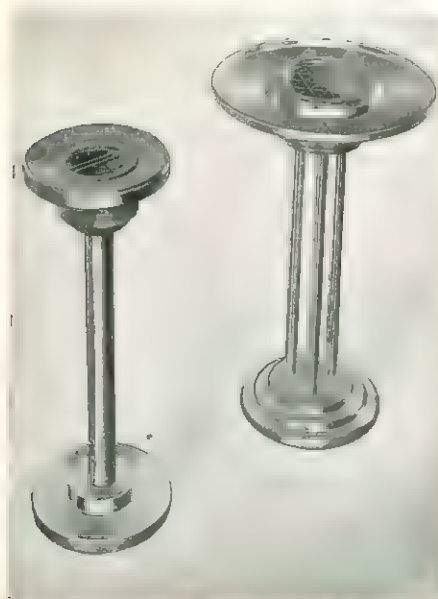


No. 334—FINE CRAFTSMANSHIP is reflected in this handsome **Silent Butler**, fashioned of natural bronze. With classic horse design in bold relief, done in nickel. 6" diameter\$14.00
No. 335—FLINT HOLLOW GROUND CUTLERY makes any slicing or carving task easy. The blades of chrome vanadium steel are chromium plated to retard tarnish, and the cutting edges stay sharp longer. All pieces have perfectly balanced Rosewood handles, Set of Roast Slicer, Ham Slicer, Steak Knife and Fork in box\$13.50



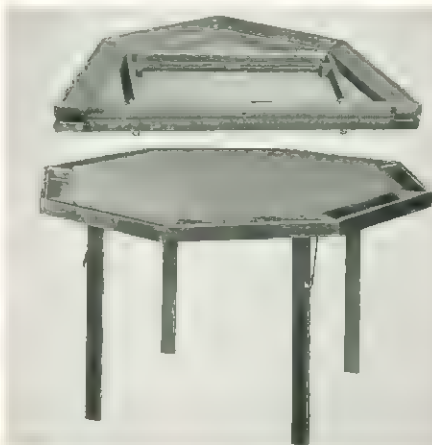
No. 340—SMOOTH FIT FOR SMOOTH PLAYING . . . that's the **Hang-Away Card Table Cover**. To keep wrinkles and creases from forming you just **roll** cover and slip it into its own handy transparent plastic case, with end loop for hanging in closet. Rich-looking, durable Suedette, with 2 pockets for score pads and pencils. Red, green or brown. Cover with case**\$4.85**

No. 341—TWO SMOKE RECEPTACLES, wonderfully designed, to stand sentinel amid home or office surroundings. **Duk-It Stand**, left, has hidden receptacle . . . simply press button and ashes disappear; has rest for cigarettes. No smoldering stubs, or scattering of ashes. Bronze**\$10.95**
Satin chrome**\$15.00**
Combination Stand, right, with wide tray rim. Very roomy ash receptacle has screen top to prevent cigarette or cigar from falling off. Bronze and satin chrome combined**\$15.00**



Gifts from HAMMACH SCHLEMMER

No. 342—POKER SESSIONS around this specially designed folding table are sure to be enjoyable. Made of mahogany, the felt covered top and legs fold (as shown) for easy storing. There's a trough to hold each player's chips . . . will seat eight comfortably. 54" diameter**\$45.00**



In our Connoisseurs' Food Department are all the delicacies and hors d'oeuvres for parties, as well as a wide variety of tempting foods for buffet luncheons and suppers. Everything is here to make entertaining gay occasions and ones to be remembered.

No. 344—FIVE-WAY TABLE is a unique idea. Use this table at five different levels for many purposes. **Automatic lever adjusts it** to the level desired, and holds it firmly. Useful as tea wagon, cocktail table, typewriter table, plant stand, or for books and radio. One view shows its use as card table when fully open, and the other as double-decker wagon for serving. About 28" square and 28" high when used as table. Stands about 35" when used one shelf above the other. Beautifully made of birch. Hand rubbed mahogany finish **\$29.50**
Wheat (blond) finish**\$29.50**



No. 343—WALTON HUMIDIFIER conditions the air of modern homes and buildings, making it invigorating and healthful. Relieves the "dryness", making the air refreshing and more livable . . . prevents drying out of home furnishings, leathers, rugs, etc. It's a necessity in steam-heated homes. **Pottery Table Model**, shown, in pastel blue or green. 1 3/4 gallon capacity, 15" diameter, 9" high . . . 60 cycle, 115 volt, A.C. only**\$39.50**
Copper Table Model finished in beautiful statuary bronze. 2 gallon capacity, 16" diameter, 9" high . . . 60 cycle, 115 volt A.C.**\$69.50** D.C.**\$79.50**



No. 350—REGAL LEATHER APPOINTMENTS. Rich antique brown leather supplies the real beauty and character of these finely worked, gold tooled pieces. They will prove a credit and joy to their owner. Glazed finish. **Waste Basket** in green, burgundy, brown, red or white. 11" high. . . .**\$9.95**
Umbrella Holder green, burgundy, or brown. Metal drip pan in bottom. 20" tall**\$25.95**

For your convenience, there is a special order form enclosed.

No. 351—A HANDSOME SOLID MAHOGANY COFFEE TABLE that is most novelly designed . . . it may be folded compactly, to be stored away, if one so desires. Or, if an extra tray is needed for refreshments, the tray of this **Coffee Table** lifts right up from the stand for "round the room" service. Of solid mahogany, the tray is two-tone—light inside and dark outside. 28" long and 14" wide; 18" high. It's most sturdy!**\$14.95**



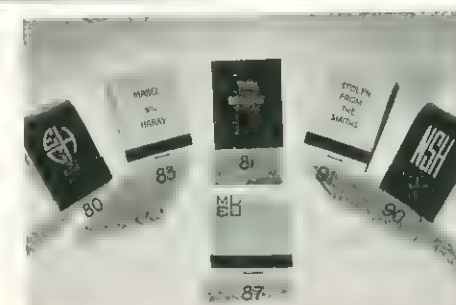
Our 99th Birthday

No. 352—PULL ONE LEG of this **Leg-o-matic Folding Bridge Table** and all 4 open and lock in place. The Chairs unfold with one easy motion, too. Sturdily, finely constructed. Mahogany finished frames with washable leatherette covers in Spanish Ivory or Red. Set of 5 pieces.**\$54.95**
Table only.**\$15.95** Chairs, each. . . .**\$ 9.75**



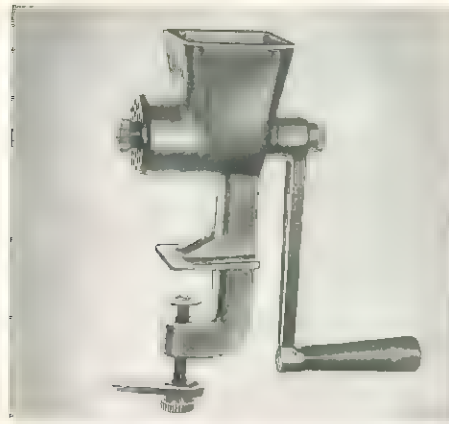
No. 354—FINE LEATHER handsomely studded with brass nail heads lends a note of elegance to these pieces. They're smart appointments suited for home or office. **Picture Frame**, in natural pigskin, affords a lovely background for loved one's likeness. For 8" x 10" photo. **\$28.00**
Book Ends to hold choice volumes. Glazed leather in red, green or chestnut. 5 1/4" wide they stand 6 1/2" high. Pair**\$9.95**

WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY



No. 353—PERSONAL MATCH PACKS bear your monogram in a combination of contrasting colors of background and printing. Red, green, blue, gold, silver, black or white covers. Printing choice of green, red, blue, white, gold or silver. Mention style number. Only one color combination to each order. Matches come packed in transparent acetate boxes.
25 books. . . .**\$1.50** 50 books. . . .**\$ 2.50**
100 books. . . .**\$4.50** 500 books. . . .**\$15.00**
1000 books.**\$25.00**





No. 361—PRESSURE COOKING saves time, vitamins and money.

Presto Pressure Cooker. The only pressure cooker with patented Homec seal. Comes with 112 page recipe book giving instructions, time-tables and recipes. 2½ qts., cast aluminum (Cooker at left)\$11.95
4 qts., cast or stamped aluminum.....\$12.95
6 qts. (will also hold 5 pint jars for canning), cast aluminum\$14.95

Universal's Minute-Savor Cooker. Safe-T-Seal cover cannot be opened until it is ready and safe to open. Aluminum.
2 qts.\$11.45; 4 qts.\$12.95

Minute Minder times cooking—or other operations—without necessity of watching clock. Set it and forget it . . . pleasant sounding bell tells when time has elapsed. Baked synthetic white enamel finish. 3½" high, 2¾" wide, 1½" deep.....\$3.75

Pressure Cookery Book. An amazing volume of charts, recipes, menus and time-tables for pressure cooking\$2.00

We have all the leading Pressure Cookers and Canners in stock. Prices on request.

No. 360—STANAT FOOD CHOPPER has an oval bore that forces out the meat as well as the flavor-giving juices. Chops raw meat, vegetables, fruit, baby food . . . right! Fine and coarse grinding, patented blades are self-sharpening and made of stainless surgical steel that can't rust or corrode. Other parts aluminum.....\$5.98



No. 362—THE CORRECT KNIFE for every need. And, all are Flint Knives hollow ground for lasting razor keenness . . . made of finest vanadium steel. Chrome plated, will not rust. Hardwood handles. Top to bottom:

Roast Beef Slicer, 10"\$2.25
Roast Slicer, 7", \$1.75; 8", \$1.85; 9", \$2.00
French Cook's Knife, 6", \$1.25; 8" . . . \$2.00
Ham Slicer, round end, 9½"\$1.75
Steak Slicer, 8"\$1.75
Fork, stainless steel, 11¼" overall....\$1.25
Utility Slicer, 5"\$.89
Round Point Paring Knife, 3"\$.59
Grapefruit Knife, stainless steel, serrated edge, 3½"\$.69
Paring Knife, 3"\$.59



No. 363 — GOING PICNICKING? Compact Aluminum Kit is one sure way of enjoying camping, picnicking or cooking over backyard grill. Only 9" wide, 7½" high; weighs under six pounds. All pieces stow into outside container for easy carrying. There are 2 fry pans with detachable handles (cover of outer pail acts as fry pan with use of extra handle), coffee pot, four cups, four plates and 2 kettles. 14 piece kit\$9.95

No. 364 — STAINLESS STEEL COOKING WARE lasts indefinitely, and stays shining bright. Carlton's Stainless Steel Utensils conserve heat and help retain vitamins and food flavor. True-Grip handles and finger-formed cover knobs of bakelite. Cleans easily.

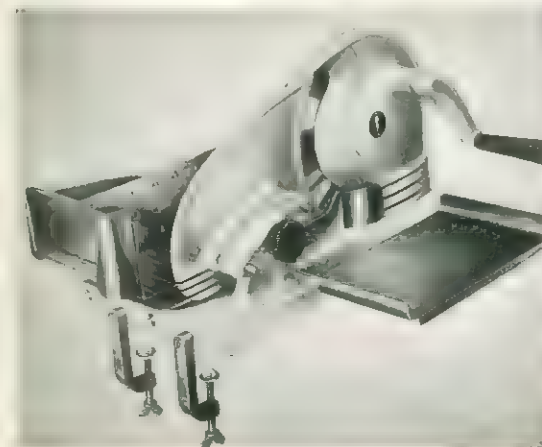
Sauce Pot, upper left, 8 qts.\$9.70;
6 qts.\$6.95
Double Boiler, upper right, 2 qts.....\$6.95
Sauce Pan, lower left, 4 qts.\$5.40;
2 qts.....\$4.40; 1½ qts.....\$3.70
Fry Pan, lower right, has stainless steel handle. 8" dia.\$3.70; 6" dia.\$3.40
Skillet, not shown, 10" dia.\$5.60



No. 370—HUMYDROLE—The wonder preserver for food kept in ice boxes or refrigerators. Humydrôle produces a constant humidity and enables food to maintain its farm freshness for much longer periods of time. It will deodorize the refrigerator, keep cheese moist, fruits and vegetables crisp, and ground meats, etc., fresh and unshrunk in size. Harmless, odorless and non-toxic. Consists of a glass container (8½" x 4½"). All you do is add a pint of pure white vinegar and Humydrôle is ready to do its wonder work.....\$1.95

In our Connoisseurs' Food Department are all the delicacies and hors d'oeuvres for parties, as well as a wide variety of tempting foods for buffet luncheons and suppers. Everything is here to make entertaining gay occasions and ones to be remembered.

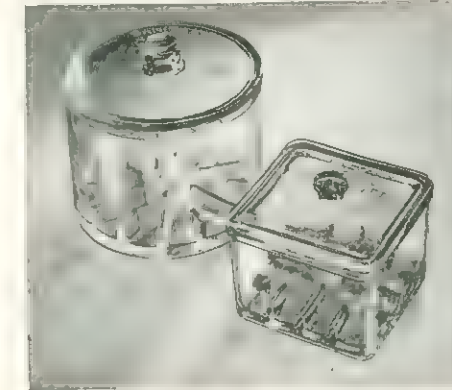
No. 371—NEWEST FOOD SLICER handles every slicing job perfectly . . . cuts ham, bacon, bologna, fruits, bread, cheese, vegetables, makes cole slaw, noodles, French fries and potato chips. Slices just the way you like it . . . clean even slices are "zipped" off and fall neatly into built-in tray. New improved blade sharpener included. Length 15½"; width 14½"; height 9¼". White porcelain . . . \$24.95



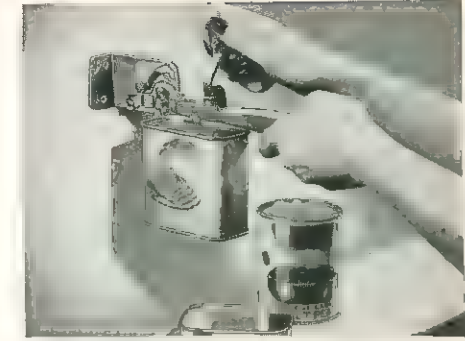
HAMMACHER SCHLEMMER

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No. 372—KEEPING CHEESE FRESH for weeks is the duty of these Cheese Preservers. You simply put ⅓ pint of vinegar and 1 tablespoonful of salt in the bottom, place the cheese in the preserver and leave in refrigerator. Deep grooves in the bottom keep cheese out of contact with solution. Round Preserver, 7" dia., 5" deep....\$2.95
Square Preserver, 5" x 5" x 3" deep....\$2.45



No. 373 — STUBBORN JAR LIDS open with a simple twist of the wrist between the jaws of Swing-A-Way. And, it seals screw-type lids on tightly . . . a boon to home canners. No more battered tops or tempers . . . no effort. Pry-up jar tops are easily lifted at tip on "V" arm. . \$1.00

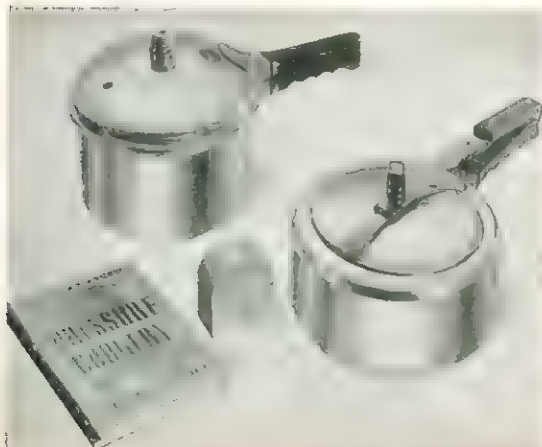


No. 374—"QUINTUPLET" CAN OPENER. Something new in can openers. The new model of the "Quintuplet" not only opens square, round and oval cans, but also has an attachment for opening MILK cans. In addition it opens bottles, anchor jars, friction top cans,—and is a screwdriver as well. Use it on the wall in the kitchen or take it off and use it at the bar or anywhere else. Made of the best materials, with strong tenite plastic handles, in red or ivory. Unconditionally guaranteed for 5 years\$2.39

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150 MILES OF NEW YORK CITY

No. 375—COOK THE WATERLESS WAY! Club Aluminum Waterless Cooking Utensils heat evenly from all sides. Flavor-laden steam rises to moisture-sealed lid, and falls back again to re-flavor the food. Precious vitamins and minerals stay in.

Sauce Pan, left. 1 qt., \$3.15; 2 qts., \$3.45;
3 qts.\$3.95; 4 qts.\$4.75
Fry Pan, center. 10½" diameter.....\$2.95
Dutch Oven, 4½ qts.\$5.95



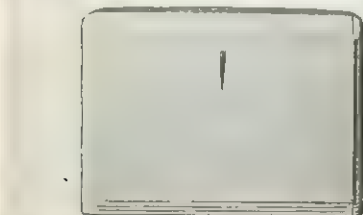
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No. 380—"TWO-IN-ONE" STEP STOOL for a firm footing and a comfortable seat. "Swing-away" steps—with wide rubber treads—lock in position either open or closed. Restful, form-fit seat with back, is just right height for doing chores. 24" to top of seat. Legs and supports are chromium. Imitation leather back and seat come in red or green with baked on enamel rungs, edge of seat and edge of steps to match. Each\$13.95

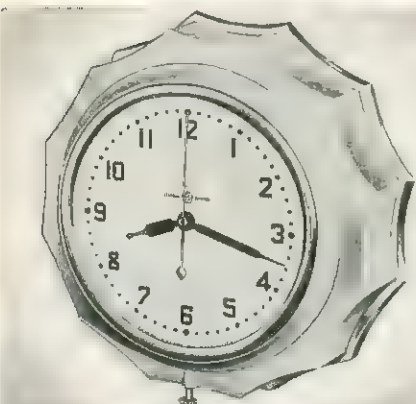


No. 381—TIP-TOE IRON ... it tips its toe for nosing into gathers, sliding swiftly up to shoulder seams, around buttons and into corners hard to get at. In tip-toe position rear of iron is up off board eliminating scorching or marring parts of article already ironed. With toe down, it's a regular iron for straight, flat ironing. Thumb rest and two-position cord for right and left hand ironers. Finger-tip thermostat adjustment for all fabrics. Weighs about 3 lbs. A.C. only\$17.65



No. 382—FOR KITCHEN EFFICIENCY! Set of 4 Canisters. There are two small canisters for tea and coffee 4½" x 6½"; and two large canisters for flour and sugar 6¼" x 8½". In white with red knobs, or red with black knobs. Set.....\$4.95

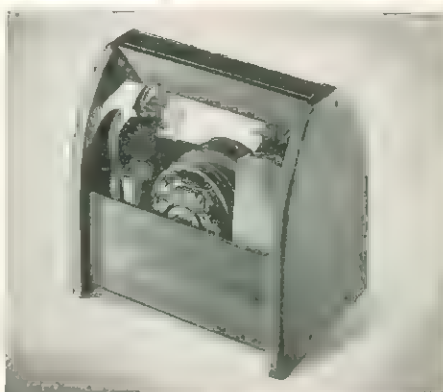
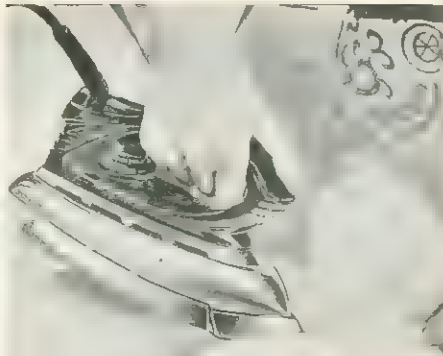
Bread Box with removable shelf. Comes in same colors as Canister Set. 17" long, 12" high, 11" deep\$4.95



No. 383—ALL THE PARAPHERNALIA for glossy "shoe shines" is stowed in this sturdy and good-looking **Shoe Groomer Kit** of birch maple finish. Foot rest, 2" wide, is covered with corrugated rubber. Box is 10" long, 7" wide and 10" high, with four tins Kiwi Polish in brown and black, 2 Daubers, 2 Polishing Brushes and 2 Cloths\$7.50

No. 384—THE CLOCK ON THE WALL is General Electric's dependable kitchen timekeeper. Easy to read dial ... black numerals; large sweep second hand. Requires no winding, has reset at bottom of case. 7½" high and wide. White, ivory, red or green plastic case. A.C.\$6.95
Plus Federal Tax \$1.39

For your convenience, there is a special order form enclosed.

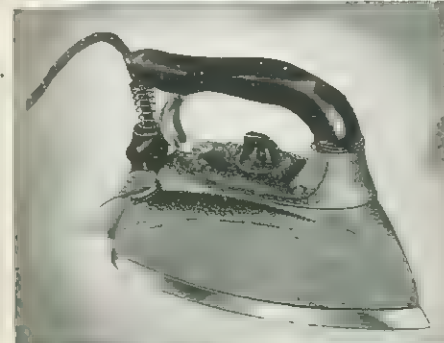
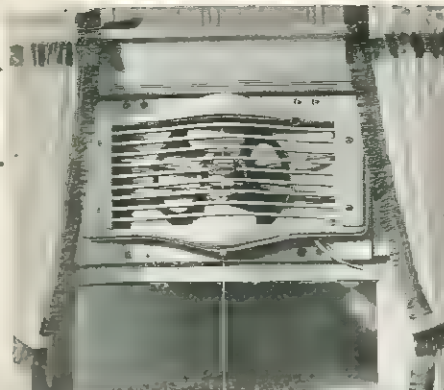


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No. 385—FOR LOVELY FLOORS the easy and effortless Regina way. Watch how floors gleam and sparkle with **Regina Electric Floor Polisher** ... maintains wood, linoleum, tile, cement, marble and terrazo floors. No more constant scrubbing linoleum ... just clean it thoroughly, wax, then use Regina Polisher regularly ... it's amazing how long linoleum stays clean. Bumper and base prevent furniture damage. For use in home, and offices and stores, too. A child can operate it! Two brush construction, fully guaranteed. A.C., weighs just 17½ lbs.\$59.50



Gifts
from
HAMMACHER-SCHLEMMER



No. 394—CLOSET STEP STOOL is just high enough to add those few extra inches which always seem to be needed to reach the top shelf, yet small enough to be tucked out of the way. 13½" high, 14" long and 8" wide. White, ivory, light blue, green or peach, rubber tread\$8.95

No. 395—AMAZING ELEKTRIK-BROOM is the vacuum cleaner that invites daily use. Combines thorough cleaning power with the convenience and easy operation of a carpet sweeper. Easy to get into corners, and around and under furniture. Dirt disposal is as simple as emptying an ash tray. Hangs on a closet hook. Sturdily built A.C.-D.C.\$39.50

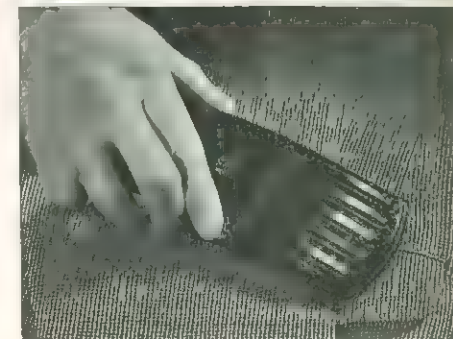
No. 390—COOL-HEALTHFUL VENTILATION for the modern home. **Sprouse Window Ventilator** dispels cooking odors, quickly whisking them away through the window so they can't travel through the house. Ideal in bedroom or bathroom or wherever excessive heat and odors call for more ventilation. Reduces cleaning and re-decorating costs. Compact, distinctive design. Quiet, economical operation ... two speed switch. Removable grille for convenient cleaning. Easy to install. Adjustable to windows from 23" to 33" in width. 60 watts, A.C. only. Enamel finish\$36.95

No. 391—"BEAUTY CAN" Garbage Receptacle has eye appeal. A touch of the toe locks lid in open position until released. Insert of Armco aluminized steel is 5 to 10 times more corrosion resistant than galvanized steel. Bright aluminum cover, body in red, blue, green, ivory, black or white. 17 qts.\$5.95

No. 392—STEAM-O-MATIC IRON. One of the finest, it is a fully automatic steam iron with accurate heat control. Supplies correct amount of moisture for synthetic fabrics and maximum moisture for fabrics requiring high heat. Tailor-presses woolens without pressing cloth. Cannot stick or scorch. Eliminates sprinkling ... cuts ironing time in half. Operates both as steam and dry iron. All aluminum—weighs 4½ pounds. A.C. only with detachable cord\$18.95

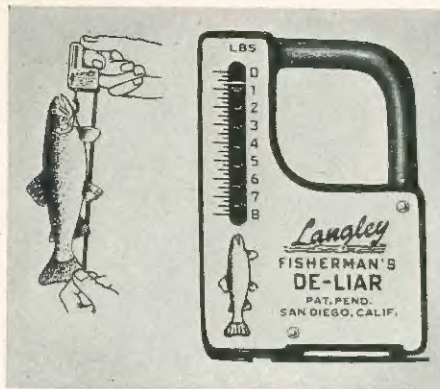
No. 393—PORTABOARD ... the abbreviated aluminum ironing board—can be used on a chairback and stored in a drawer or large suitcase. Full 11" wide, 27¼" long, about 3½ lbs. Ironing Board with Pad and Cover.\$4.95

Featherline Automatic Iron is portable. Full size, with fingertip control, it has an ever-tight folding handle. A.C. only\$10.95
Suedene Case for iron\$.69
Non-Automatic Iron, with case\$ 7.95



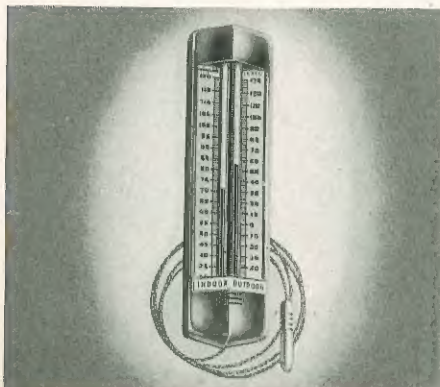
No. 396—DUST EATER! Electrostatic Cleaner picks up dust and lint like magic. A few quick, easy brush-like strokes are all it takes to clean a coat, suit or felt hat. Wonderful for upholstery, blankets and mattresses, too. Pointed ends with patented double grooves get right into folds and corners. Deluxe model of non-breakable pyroxoloid\$1.75
Traveling Model with leatherette case in navy blue or red\$2.50





No. 400 — FISHMAN'S DE-LIAR weighs and measures fish. Give it to your fisherman friend so his imagination won't run away with him. No more guessing... this device weighs fish up to 8 pounders... measures fish up to 24 inches. It's so lightweight (just 2½ ounces)—fits right in watch pocket. In genuine pigskin case\$3.00

No. 401—FOLDING SEWING KIT holds all the "necessities" for sewing and mending... compactly fitted in morocco leather case, moire lined. There's a needle case, chalk, tape measure, ripper, thimble, scissors, needle threader, and strip of assorted threads. Choice of red, green or blue zippered kit. A handsome bit of practical equipment for the girl at school or the traveler\$7.50



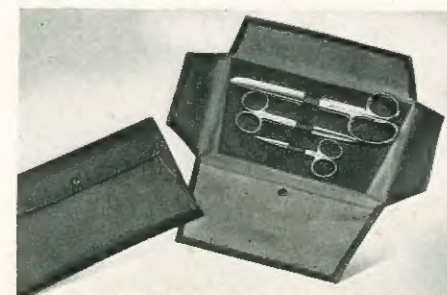
No. 402 — "TWO-WAY" THERMOMETER... simultaneously you read from the dials of this unique thermometer both the indoor and outdoor temperature. Has two separate indicators, and it's done with a simple attachment that is placed outdoors and wired to the thermometer indoors. Bakelite case. 9¾" x 2¼"\$6.00



No. 403 — FAHRENHEITOR BOTTLE COOLER, a cork insulated ice tub that cools air warm bottles in 10 minutes to 45 degrees, and in 15 minutes to 35 degrees. Designed on patented brine-pump principle, you use only one tray of ice plus ordinary salt to chill a bottle in record time. Also serves as perfect ice pail, punch bowl and serving dish. Has one inch cork insulation\$22.00

No. 404—FOR MASTERLY CARVING! E-Z Carving T-Handle Holder is the answer to the amateur carver's prayers—and helps even experts do a better job. There's no struggle or short tempers. Has sturdy tines, and scientific, easy grip finger fit handle, with oval guard, that keeps roasts and fowl under control. About 7" overall. Polished chrome \$8.50; silver plated\$10.00

No. 405—KEEP SHOES nicely stowed, and eliminate closet clutter. Transparent Shu-Pak is a compact case, of sturdy transparent plastic and fabric, to keep a pair of shoes fully covered, yet readily visible. Ideal for traveling... saves storage space at home. End loop permits hanging in closet. Will accommodate all sizes. Ladies' Style lined in blue, tan, green or red; Men's Style in blue, brown or black. Each\$1.35 4 for\$5.00 Children's Style in blue, red, tan or green. 2 for\$2.20 4 for\$4.25 (Give second color choice)

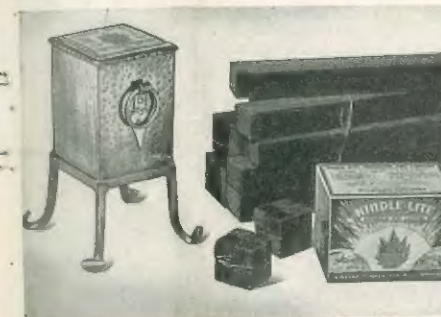
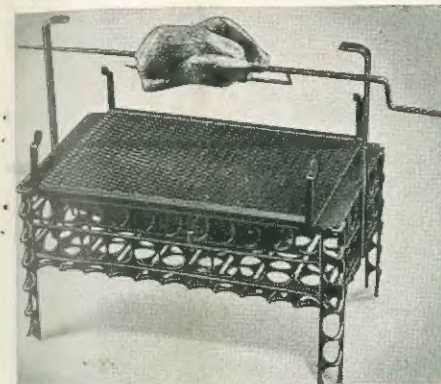


No. 410—MAGIC MIRROR DOOR INTERVIEWER permits occupant of dwelling to clearly see who is outside the door—without opening the door or being seen. The visitor is unaware he is being observed. Protects apartment, hotel, private home residents against forced entry (see insert) and intrusion. Easily installed in any metal or wood door of any thickness. They come in polished solid brass, or silver finish. Oval Model with Knocker.\$9.95 Round Model\$3.95 Oblong Model with Grilling.\$3.95



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No. 406—THE RIGHT SNIPPERS for every cutting job! A practical thought for one who likes to do sewing and handwork. Made of fine quality steel there's a 7" trimmer, 5" sewing scissor and a 3½" embroidery scissor in a genuine leather case, envelope style. Large accessory pocket will be found very handy. Set\$9.95



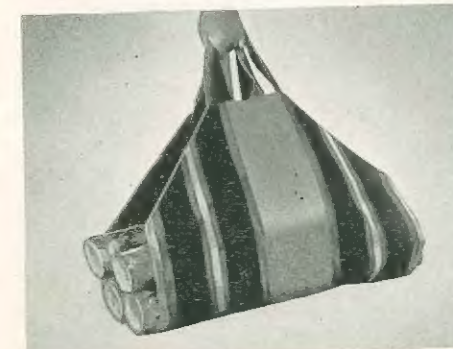
This book, full of exciting, bright and original ideas is only an example of all the sparkling, enticing wares to be found in our shop. Come, and see what real pleasure your shopping can be.

No. 413—LOG TOTIN' is made easy with the aid of this good-sized Log Carrier. Saves hands and clothes when "bringing in" logs to the fireplace, and keeps the hearth orderly. Strong canvas striped in assorted colors, with carrying handles. 27" x 38"\$1.95



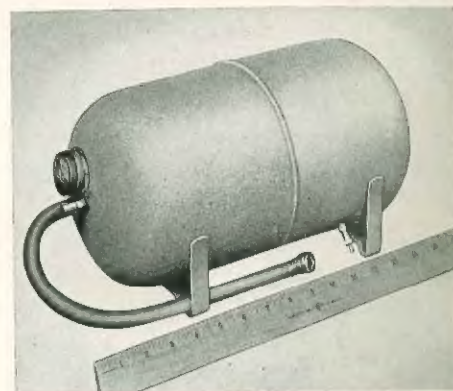
No. 411 — ROTISSERIE GRILL (left) — A combination barbecue grill, rotisserie and fireplace grate! It has a portable charcoal or wood-burning grill with an adjustable spit; a high-low grilling surface for intense or moderate heat regulation. And, the grate only, with spit and grill removed, is adaptable for log burning in indoor fireplace. 21" long, 12" wide, 20" high; black or Pompeian green. Complete\$12.50

No. 412—START FIRES WITHOUT COAXING! Kindle-Lite is safe and sure kindling for the fireplace. Non-combustible, non-explosive, it lights up gradually. No smoke or odor. Large Cubes burn 20-30 minutes, 16 in a package\$1.00; Carton of 10 pkgs.\$9.00 Small Cubes for starting barbecue charcoal fires. Burn 10 minutes. 96 in a package\$1.00; Carton of 10 pkgs.\$9.00 Kindle-Lite Logs. Each measures 15¾" x 2" x 1½" (easy to store), burns for 1 hour... equivalent to 3 ordinary wood logs. Bundle of 10 logs\$1.98 Scuttle to hold Kindle-Lite, at left. Exclusive with Hammacher Schlemmer. Wrought iron in Swedish grey hammered finish\$7.50

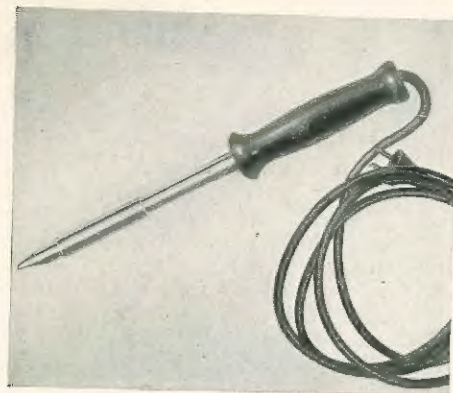


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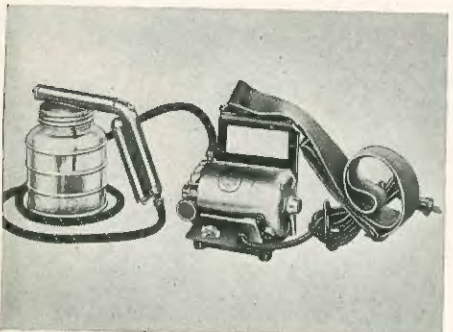
No. 414—BANISH FLAT TIRE TROUBLES! Wales Tire Inflator supplies air for tires when needed the most. Easily refills tires to required pressure to combat slow leaks and get you to the service station for proper repairs. Fitted with pressure gauge from 0 to 200 lbs. ... always shows supply of air in container. Takes little room in truck. 14" long, 7" diameter. Weight (full) 4½ lbs. Marproof grey crackle finish. Heavy gauge steel. Fully equipped with 15' tested rubber air-hose. Precision construction assures lifetime use\$7.95 No refill expense. Refill it free at any service station pump.



No. 415 — H. S. OBLONG CHARCOAL GRILL—This extra heavy grill is scientifically designed for outdoor cooking. May be used as a portable unit, illustrated, or set up as a permanent unit, by building bricks or stones around it. Steel and wrought iron construction, black finish. Broiling surface 18" x 24"; 20" high\$12.95

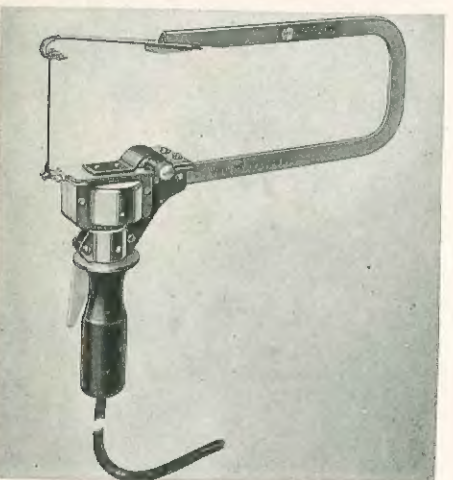


No. 420—FIX IT YOURSELF in a jiffy with the G-E Soldering Iron. Indispensable for home and hobby shop. Wherever there's a man—or boy—who likes to build things with his hands; who does his own repairing... that's the place for this long-life, high speed, lightweight modern tool. Easy to grip handle. A.C.-D.C.\$3.95



No. 421—IT'S EASY TO PAINT the Lektrik-Spray way! Anyone can produce a smooth, even "factory finish" on reed furniture, metal or wood chairs, window screens, walls, woodwork, radiators, auto fenders, tables, cabinets and numerous other things inside and outside the home. No tiresome brushing, no unsightly brush-marks, no fuss or muss... just spray it on. Quick, easy and economical! Works with paint, enamel, varnish, lacquer or stain. A.C.-D.C...\$34.95

No. 422—FOR BOYS FROM 8 TO 80! Electric Moto-Saw, new improved Electric Scroll Saw, has only two moving parts... takes no effort to run, just guide it. There is such easy, complete control that you can execute the most intricate designs just as you would with a costly electric power saw. Cuts a foot forward in a minute... at any angle. Cuts smooth... you need no sandpaper. 110-120 volt, 50 or 60 cycle, A.C. Each\$5.85

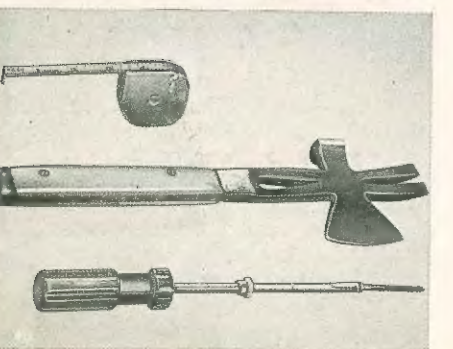


No. 423—THREE HANDY TOOLS. Master Tape Rule takes inside measure, outside caliper measure and height and depth gauge, as well as straight measure. Precision lock... for immediate reading, or retains measure for further reference. 6 ft., 1/2" wide tape\$2.00

Tomahawk Tool for cutting, prying, nail pulling, hammering and innumerable other uses. Carbon steel; firm hardwood handle. 12 1/2" long\$1.75

Jiffy-Tite Screwdrivers. Holds screws with vise-like grip, while being inserted or loosened from inaccessible places. Also used as ordinary screwdriver. Shockproof handle 5/16" wide blade\$1.50; 1/4"\$1.25; 5/32"\$1.00

Set of Three Sizes in plastic kit\$2.95



Gifts from HAMMACHER-SCHLEMMER

No. 424—ELECTRIC DRILL KIT by Century Cub is one of the most complete and dependable easy-to-use portable electric drill outfits. Designed to requirements of hobbyists and home craftsmen; also tested to withstand the heavier demands of repairman and farmer. Includes a 1/4" capacity Electric Drill and 13 (1 1/16" to 1/4" by 64ths) High Speed Drills precision ground to a mirror-finish, sharpened to razor keenness for fast, true cutting. Steel toughened for high speed power drilling. Enamelled steel case 3 5/16" x 5 1/2" x 10 1/2". A.C.-D.C.\$25.50



This book, full of bright and original ideas, is only an example of all the enticing wares to be found in our shop.



No. 425—LERAY LAMP is a flea and tick killer that dogs approve of 100%. No mess, no bother, just sun-shiny warmth gives your dog a fine treatment to add luxury to his coat. Leray is also sure death to moths and household insects. For A.C.-D.C.\$7.50
Bulb Replacement, each\$1.35



No. 430—X-ACTO KNIFE CHEST for the student, modeler, commercial artist or industrial worker. The uses are many—modeling, stencilling, mat cutting and etching being just a few. Deluxe Chest includes 3 X-Acto tooled aluminum knife handles and 12 assorted blades\$5.00

No. 431—FISHING, CAMPING or just plain PUTTERING around the house... a man needs this **Pocket Tool-Kit**. Stitched pigskin case, zipper fastened, contains screwdriver, reamer, fish scaler, file, chisel, bottle opener, hammer, plier, tape measure and handle for holding tools, with knife blade. 4" x 5 3/4" closed\$16.50



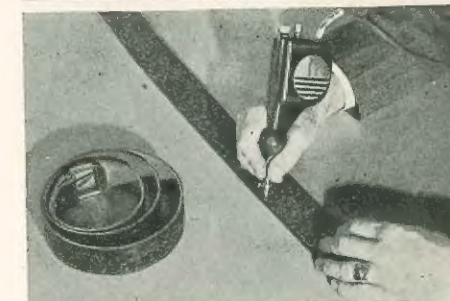
No. 432—A LIGHT WHEN NEEDED! Tote-light, left, portable self-powered Fluorescent light. Batteries last 35 hours continuous burning. Black crackle finish, plastic handle; non-breakable lens. 11" x 8 1/4" x 4 1/2"; weighs 7 lbs.\$15.95
Delta Lantern, right. Light, with shatterproof lens, throws spot beam 800 feet. Auxiliary light in top. Rustproof finish. With battery and bulb\$ 4.65
Daco-Lite, bottom. An easy, quick, intermittent squeeze of handle brings a strong beam as long as you need it. Lens and case shockproof and non-corrosive plastic; metal parts corrosive-proof.\$ 3.95

Gifts from HAMMACHER-SCHLEMMER

No. 433—MAGIC WAND WELDER. Handles every metal. Has 6 ranges of welding heat, and rugged built-in transformer. Includes a kit of all the supplies needed. Complies with National Electrical Code for use on approved 15 ampere regular lighting systems. Operates on 110 volts, 60 cycles, A.C.\$34.50



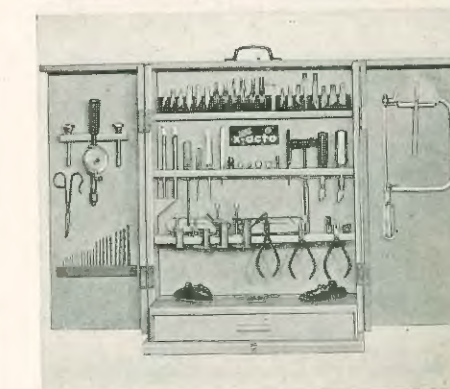
No. 434—ELECTRIC VIBRO TOOL. Puts intricate designs on glass, writes on steel, engraves on any object made of gold, silver and other metals, plastics and wood, cuts out lineoleum blocks, etc. Complete with 20 engraving tools. 60 cycles, A.C., 110 volts\$ 7.50
Deluxe Model with 23 accessories in wooden box\$16.50



No. 435—CASCO ELECTR-O-TOOL KIT for hobbyists, craftsmen and mechanics. Powerful 20,000 RPM power-tool weighs just 12 1/2 ozs. Grip it like a pencil for easy, one-hand operation... carves, drills, engraves, sands, polishes, routs, grinds, sharpens blades, cleans. Motor in shockproof Tenite case. 20 accessories neatly stored in easy-to-carry chest. 110 volts, A.C.-D.C.\$14.95



No. 436—X-ACTO'S NEW TOOL CABINET will be hard to resist by hobbyists and craftsmen. The cabinet, styled in blonde wood, contains a complete assortment of X-Acto knives, blades, gouges, routers and punchers, tools necessary for a craftsman shop... namely drills, block plane, saw, spokeshave, sander, pliers, tweezers, etc. Outside dimensions 17" wide, 22" high, 6" deep. Complete\$50.00





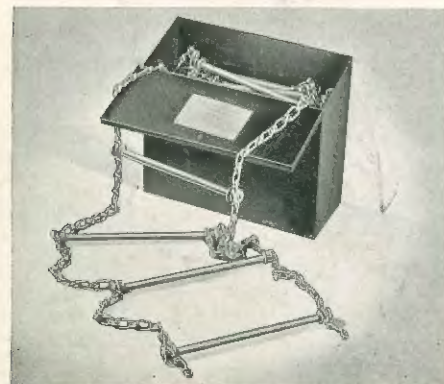
No. 440—GARDENING PLEASURES are increased for the owner of this well equipped **Garden Basket**. Woven of wicker, it's fitted with dibbler, knife, rose shears* that hold flower after being cut, aluminum trowel, fork and transplanter; also gloves and kneeling pad. Complete\$17.95

*Pruning Shears may be substituted for the Rose Shears if desired.



No. 441—FIRE SAFETY FOR PRIVATE DWELLINGS! This collapsible ladder is constructed of flexible weldless link, non-kinkable, steel chain that quickly comes out of its box when the emergency arises. Will support a tensile stress of 2,000 lbs. Fits compactly in the handsomely finished metal case, may be fastened directly under inside window sill. 20 foot ladder...\$30.00
25 foot ladder\$37.50
30 foot ladder\$45.00
40 foot ladder\$60.00

May be had up to 100 feet at \$1.50 per foot.



No. 442—ENJOY GARDENING with quality tools! Of finest aluminum they have finger rest grip that ends gardening fatigue. Made of one solid piece each tool has amazing strength, featherweight lightness, scientific balance for greater ease and comfort. Normal digging keeps tools sharpened; they will have a long life. Won't rust or stain! Set of Transplanting and Bulb Trowel, Cultivating Fork and Garden Trowel\$4.95



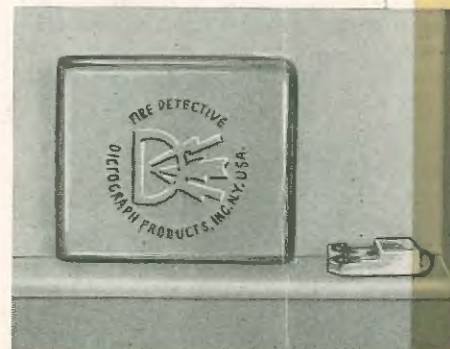
No. 443—AN EXCELLENT WEAPON against fires in the home! **Stop-Fire** quenches blazes quickly... just one turn of a simple valve releases a dense spray that smothers the flame. Although light and small it is a better fire fighter than extinguishers several times larger. Inexpensive enough to protect every room with one. Anyone can use it. Equally effective in putting out rubbish, oil, gasoline and electrical fires... does not wet things, stain textiles or ruin paint. Use it in the household, garage, car. Comes with bracket for convenient hanging. Brass Model\$5.00
Chromium Model\$7.50



No. 444—HOW BLOWS THE WIND? Ornamental Weather Vanes are perfectly balanced for sensitive and accurate wind indication. Made of weather resisting, non-corrosive metals, the black figures present a sharp silhouette against the sky. **Eagle in Flight**, as shown, is 28½" high—length of arrow 22½"—or you may have a **Wild Duck, Rooster, Setter Dog, Schooner or Wild Horse**. Each\$17.50

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No. 445—WHEN FIRE THREATENS Fire Detective by Dictograph will give immediate, automatic warning. A dependable alarm system that's easily installed anywhere in your home with thermal detection units in all danger spots. "R" Cell Battery lives for years. Complete with central alarm station and 4 thermal detection units\$14.50
Extra Thermal Units, each\$ 1.00



No. 451—UTILITY DOOR BAG—Hang it on the back of a door to accommodate that overflow of twines, paper and other pantry and kitchen paraphernalia. It will do much to encourage order in the household. Has five pockets that expand for extra roominess. Waterproof... a damp cloth will clean the iridescent metallic cloth. Embossed design in copper, steel gray. Has tabs for hanging flat against door. 15" wide, 30" long (without equipment) ..\$2.95
Broom Closet Bag made narrower to fit door. 10½" wide, 27" long, in same colors\$2.50

Mention second color choice.



No. 450—HOOVER TRIPLE-ACTION CLEANER with exclusive "positive agitation"—it beats... as it sweeps... as it cleans. Leaves rugs deep down clean and colors bright. Prolongs rug life. It's easy to use—saves your time and back. A.C.-D.C. Model #28\$69.95
Cleaning Tools including Mothimizer in handy kit, extra\$18.00

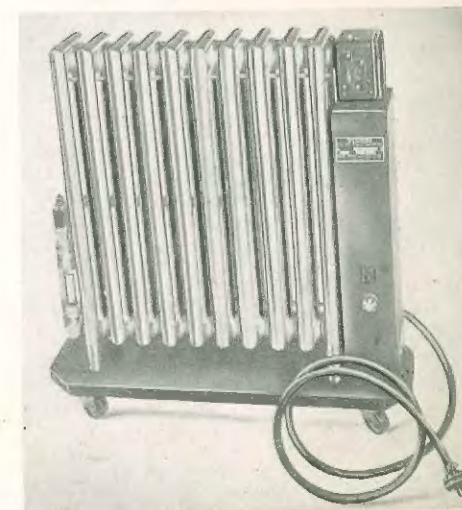
No. 452—HOOVER CYLINDER CLEANER cleans by powerful suction. New Dirt Ejector empties bag without fuss or mess... just press toe lever a few times and dirt is thoroughly shaken out, without removing bag from cleaner. Two handles... one on top, and one on end for easy carrying and storing. Complete with cleaning tools including Mothimizer and Sprayer. A.C.-D.C. Model #50\$79.50



No. 453—KEEP WARM and enjoy the real comfort of roomwide heat circulated by "Fan-Glo". Or bask directly in the glowing warmth from the bright red element and polished chromium reflector. Streamlined metal case 16" high, finished in blue and white; chromium foot guard. Quiet running induction type fan motor for 50-60 cycle A.C., 115 volts. No radio interference. Safe—tested by Underwriters' Laboratories, Inc. A most effective heater (at left)\$19.85



No. 154—UTILITIES ELECTRIC STEAM RADIATOR supplies heat just like your steam radiator. Mounted on casters it can easily be moved from room to room. Just the thing for apartments, country homes, summer cottages at seashore or mountains, bungalows. Equipped with MINNEAPOLIS HONEYWELL automatic pressure control. Simple to operate, plug into any electric wall outlet, snap on switch and radiator will do the rest. This new 1947 streamlined model is equipped with visible water level gauge which indicates when water should be added. Operates on A.C.-D.C., 110 volts. Cast iron for greatest heat radiation. Healthful and safe. Model S10—10 sections, 25" x 24" x 8" deep, to heat a room 15' x 20'\$79.50



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